

C2C Governing Board Meeting Minutes

Cradle-to-Career Nov 2, 2022 at 9:30 AM PDT

Attendance

Members Present:

Lande Ajose, Sylvia Alva, Marisol Avina, Mary Ann Bates, Kathy Booth, Catalina Cifuentes, Deborah Cochrane, Sean Elo-Rivera, Ryan Estrellado, Amy Fong, Chris Furgiuele, John Hetts, Jacqui Irwin, Su Jin Jez, Meredith Lee, Gavin Payne, Patrick Perry, Michelle Reyes, Javier Romero, Shannon Serrato, Robert Tagorda, Thomas Vu, Jerry Winkler

Members Absent:

David DeGuire, John Laird, John Ohanian, Elizabeth Steffensen

Guests Present:

Lisa Chavez, Paige Loverin

- 1. Welcome and Agenda Review (Presenters: Amy Fong)
- 2. C2C Office Update (Presenters: Mary Ann Bates)
- 3. Discussion and Public Comment on C2C Advisory Board Meetings (Presenters: Sydney Armendariz)

Updates on the Advisory Board Meetings

4. Discussion and Public Comment on Student Experience Audit Report Out (Presenters: Ryan Estrellado)

Ryan Estrellado will present information about the Student Experience Report Out.

- Debbie Cochrane suggested reaching out to employers or former students, and being intentional about capturing the diversity of student experiences and paths, including understanding where the paths were not linear or successful.
- Thomas Vu suggested including the full scope of education officials in these interviews to bring in the voices of counselors and articulation officers.
- Catalina Cifuentes suggested including students who completed programs and pathways aside from college.
- Sylvia Alva suggested segmenting the work and target population.
- 5. Discussion and Public Comment on Branding Report Out (Presenters: Shannon Serrato)

Shannon Serrato will be sharing some mock up concepts of potential logos and taglines for your feedback, which you can provide via a survey link or in an email to her after the meeting.

CradletoCareer-Logo 2022.pdf

- 6. Discussion and Public Comment on Cradle-to-Career Executive Director Review Ad Hoc Committee (Presenters: Robert Tagorda)
- 7. Break
- 8. Discussion, Public Comment, and Possible Action on Collecting and Sharing Governing Board Demographic Information (Presenters: Mary Ann Bates)

One of our advisory board members (Vikash Reddy) sent a request to our office for a report that is being updated about the demographics of leaders in California's education space, requesting information on the race/ethnicity and gender of C2C's leadership. To meet their deadline, we shared demographic information for the presiding and incoming board chairs and the ED.

Aside from this specific request, there is an opportunity for the board to think about whether you'd like to collect your own demographic information and make the aggregated information available for purposes of equity and transparency. If yes, there would be an opportunity for a board member to serve as a liaison to work with the office staff to refine the demographic definitions and process we use to collect, aggregate, and share the board's information.

- Volunteers to work with the staff about how we would aggregate and share it:
 - Sean Elo-Rivera
 - o Thomas Vu
 - Lande Ajose
- Sylvia Alva recommended collecting the information at the aggregate level, without identifying individuals' personal demographic characteristics.
- Discussion and Public Comment on Documenting P20W System Data Points (Presenters: Amy Fong, Robert Tagorda)

We are preparing for the initial build of the data system and have had more detailed conversations about plans for data transfers. As we prioritize the deliverables in our work plan, we have received questions about what processes would be used if data providers would like to add additional data points needed for a specific purpose. (Examples include the teacher dashboard, which was prioritized in the 12-month work plan, but which would require data points not currently included in the P20W data set to construct it. A second example would be if the Data and Tools Advisory Board were to recommend additional data points, which would then task the Office to do a feasibility study in collaboration with the data providers.)

The Workgroup discussed some safeguards for this process and the attached document outlines the relevant sections of AB 132, the Participation Agreement, and the Governance Manual. The questions we have received highlight an opportunity to define the operational specifics of these processes, and the need to do so in a way that is intentional and builds trust among the data providers and C2C's stakeholders.

At the meeting next week, the board can discuss the pros/cons of creating a new separate ad hoc committee to focus on this process or enabling the Governance Manual Ad Hoc Committee to take this

on. Process recommendations developed by the ad hoc committee could then be brought to the board for discussion at our February meeting.

Existing processes related to P20W data points.pdf

- Gavin Payne recommended using the Governance Manual Ad Hoc Committee for this.
- Chris Furgiuele recommended developing a flow chart or map of these requests
 that includes the origins of these requests, the approvers, and the transparency
 of what the outcomes of these processes are, and why. He recommended
 creating a separate committee given the focus on data points.
- Meredith Lee recommended bringing in the expertise from the existing committee.
- Sylvia Alva stated that the committee needs to commit to ensuring broad consultation to ensure that those voices are a part of the decision-making process.

Motion:

To ask the Governance Manual Ad Hoc Committee to document the process by which the board approves additional data points to the P20W data set.

Motion moved by Gavin Payne and motion seconded by Lande Ajose. 18 yes votes; 2 abstentions

- 10. Discussion, Public Comment, and Possible Action on the Governance Manual Ad Hoc Committee (Presenters: Amy Fong)
 - 2023 C2C Ad Hoc Committee Scope Governance Manual.pdf

Motion:

To renew the Governance Manual Ad Hoc Committee for a one-year term to make the 2023 updates to the Governance Manual.

Motion moved by Sean Elo-Rivera and motion seconded by Sylvia Alva. 19 yes votes; 2 abstentions

11. Adjournment