

Tessa Carmen De Roy
President, California College Guidance Initiative



Tessa Carmen De Roy leads the California College Guidance Initiative's (CCGI) efforts to smooth the path for California students by systematizing college and career planning within K-12 school districts while also providing educators across segments with the information they need to reduce equity gaps and facilitate student progress.

Dr. De Roy is responsible for organizational strategy, management, and financials. She oversees system-level partnerships that enable CCGI to share data across educational segments and to align with regional and statewide efforts to advance student success.

Prior to launching CCGI in 2013, Dr. De Roy spent a decade focused on issues related to college access and success for first-generation college-bound students in Los Angeles County. Through her involvement with the development of the IRS Data Retrieval Tool—which simplifies the financial aid process for millions of students and families by electronically pulling information from the prior year's taxes into the Free Application for Federal Student Aid (FAFSA)—she developed an interest in using data and technology to lower barriers for students all along their educational paths.

Dr. De Roy received her Educational Doctorate from the University of California, Los Angeles, where she focused on data-supported regional efforts to articulate high school and college coursework.

Cradle-to-Career Data System

Governing Board Presentation

February 28, 2024



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Three Big Objectives

CCGI manages CaliforniaColleges.edu, a 6th-12th grade college and career guidance platform and data infrastructure, that can be used to close equity gaps by:

1. Systematizing college and career knowledge development for 6th-12th grade students.
2. Streamlining the college and financial aid application process for students and the educators supporting them.
3. Providing educators with the data they need to:
 - a. Maximize course placement during high school.
 - b. Inform high stakes decisions about admissions, placement, advising, financial aid and supportive services as students transition to college.



CaliforniaColleges.edu Overview

CaliforniaColleges.edu is the state of California's official college and career planning platform.

■ We provide students with:



- Career exploration tools
- College and Major Search Tools
- College, Career and Financial aid lessons
- CSU and UC Eligibility Tools
- College and financial aid application integrations

■ We provide educators with:



- College and career planning tools *in one place*
- Ability to track student progress and better target interventions
- Data and reporting tools to help districts comply with regulatory requirements

Legislative Requirements



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Phase I of C2C through June 2026

Under existing Ed Code Section 60900.5, CCGI is charged with:

1. Ensuring all 6th-12th grade students have transcript-informed accounts (also known as Partner Accounts) on CaliforniaColleges.edu.
2. Pre-populating applications to the CCC, CSU and UC systems with students courses, grades and demographic information.
3. Providing final transcripts to the public higher education systems and transcript level data to CSAC.
4. Developing college, career and financial aid lessons and tools, that facilitate college and career planning for students, families and the educators serving them.

Transcript Data



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Why Do Transcripts Matter?

High school transcript data is integral to the following processes:

- ▶ College Applications
- ▶ Final Admissions Clearance
- ▶ First Year Academic Placement
- ▶ Financial Aid (Cal Grant GPA and confirmation of graduation)
- ▶ Transfer Eligibility from CCC's to four year campuses
- ▶ Prerequisite clearance for particular majors and pathways (especially STEM)



California High School Transcript and Student Record Portability Standard

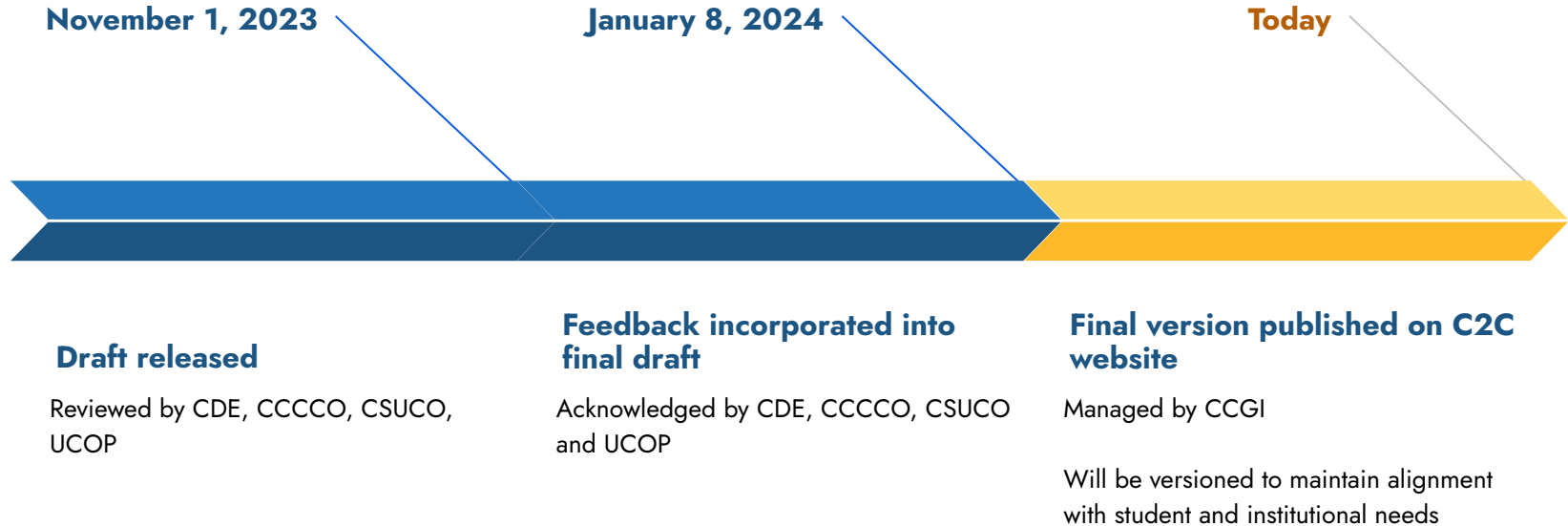
Why develop a standard?

- ▶ **Reduces administrative burden** for students navigating systems.
- ▶ **Creates uniform guidance** for how transcript data should be managed and shared electronically.
- ▶ **Facilitates alignment** across educational systems and the SIS providers serving them.



California High School Transcript and Student Record Portability Standard

How the Standard Was Developed



Getting to Scale



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What Does Scale Look Like?

CCGI is charged with serving all 3.2M 6th-12th grade public school students in California.

Of those 3.2M students:

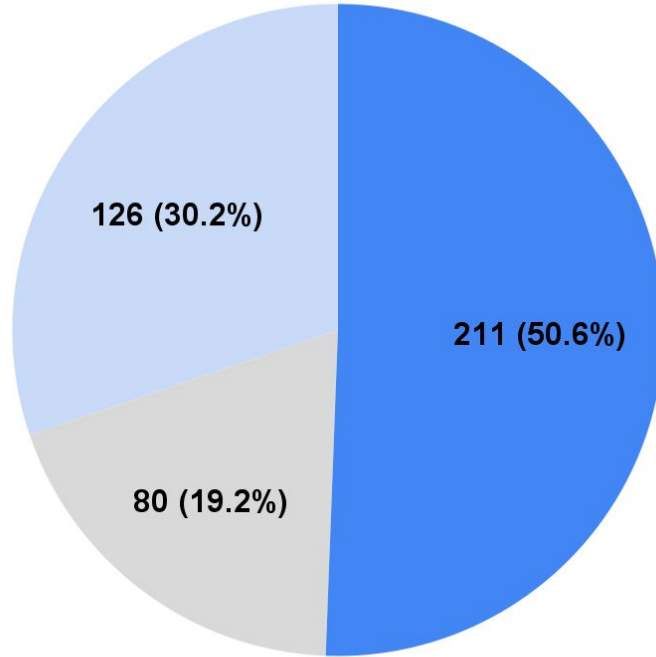
- ▶ **2.8M** attend schools in districts that serve 9th-12th grade students and are therefore eligible for transcript-informed accounts on CaliforniaColleges.edu
- ▶ **400,000** attend schools in districts that don't serve 9-12th grade students and will therefore always have Basic Accounts on CaliforniaColleges.edu

Districts serving 9th-12th grade students are eligible for transcript-informed accounts. This includes:

- ▶ **417** traditional K-12 and high school districts
- ▶ **1,100** charter school sites



Current Status of Districts Serving 9th-12th Grade Students

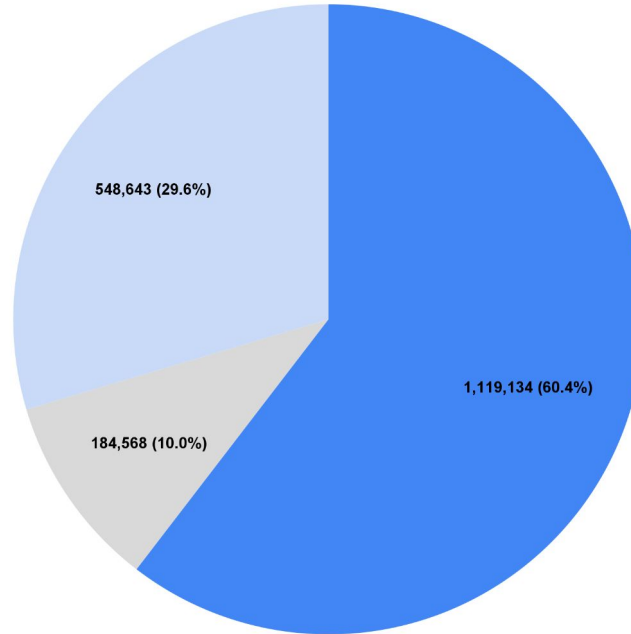


● Established Partner Districts ● Non-Partner Districts ● Districts in the Pipeline



Current Status of 9th-12th Grade Students

2023-2024 9-12 Grade Students



● Established Partner Districts Students Served ● Non-Partner Districts Students Not Served ● Districts in the Pipeline Students Who Will Be Served



Why Don't All Districts Participate?

Top reasons districts cite for opting not to participate:

- ▶ Data files are too challenging for them to generate.
 - ◀ *APIs will vastly reduce this barrier.*
- ▶ They question whether the state will sustain investment.



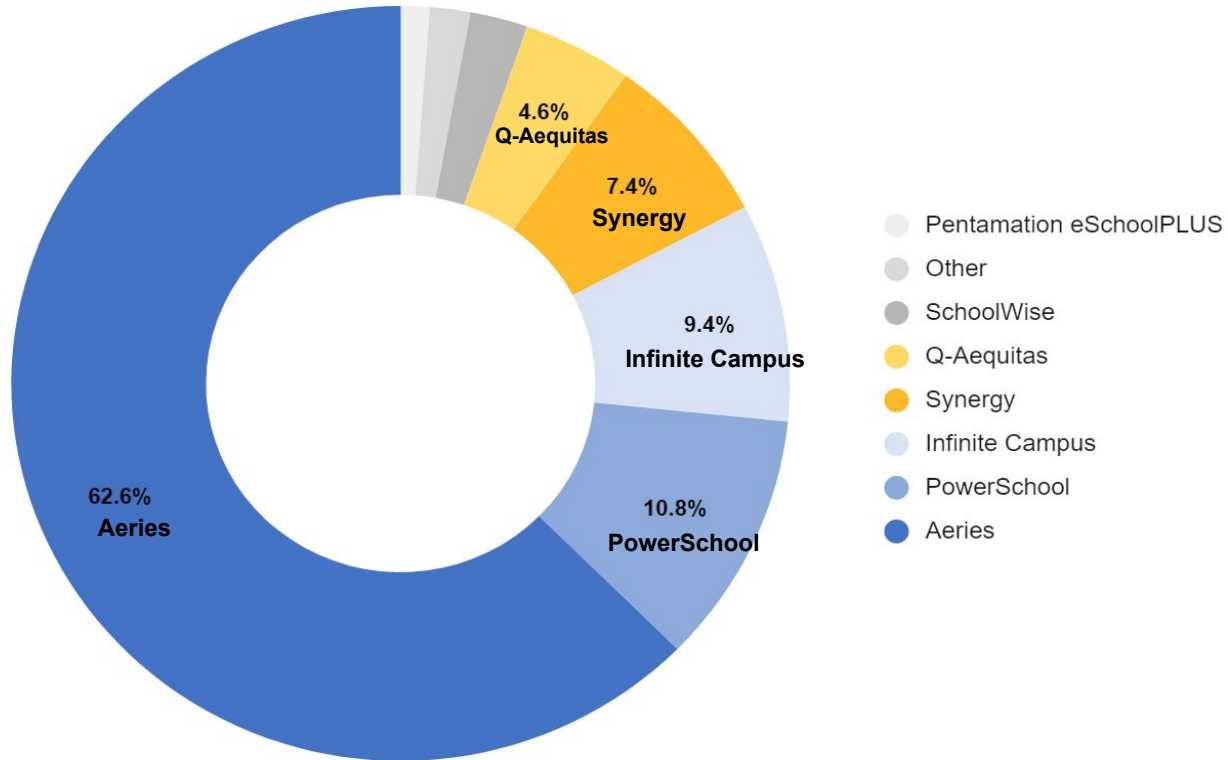
How Do We Get to Scale?

Build out API integrations with student information system providers.

- ▶ Reduces barriers to entry for districts with minimal data capacity
- ▶ Reduces workload on existing partner districts
- ▶ Enables CCGI to serve more district without increased FTE

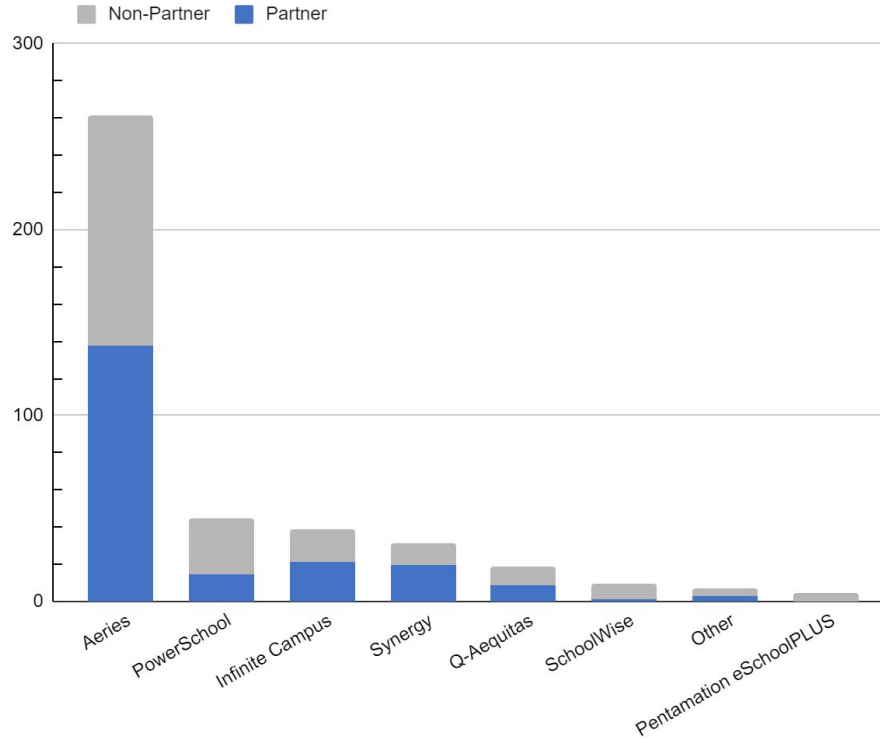


Targeted Market Share by SIS Provider





CCGI District Partnership Status By SIS Provider



Questions and Comments



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