

Cradle-to-Career Governing Board Staff Report

Date Report Issued: April 17, 2024
Attention: Members of Cradle-to-Career Governing Board
Subject: **P20W: Financial Aid Data Points**
Staff Contact: Ryan Estrellado, Director of Data Programs

At this meeting, the Governing Board (Board) will have the opportunity to approve new data points for the [P20W data set](#) proposed by Cradle-to-Career Data System (C2C) data partners.

Requested Action:

Please review pages 29-31 of the [Governance Manual](#), which describes the process that is taken when a data provider wishes to formally add additional data points to the list of P20W data points. (Per [Education Code section 10861\(m\)](#), the P20W data set is “the data set adopted by the governing board and requested from the data providers”.) For this item, Staff recommends the Board approve the request for the addition of data points as presented.

- ❖ Move to approve to include in the P20W data set: two additional data points provided by California State University and two additional data points provided by the University of California.

Background:

For the May 1, 2024 meeting, the following data points have been shared by data partners for formal addition to the P20W data set:

Data Point	Data Provider(s)
Amount of Financial Aid	California State University
Type of Financial Aid	California State University
Amount of Financial Aid	University of California
Type of Financial Aid	University of California

Context for Proposed Data Points:

These data points are necessary for the creation of the [Financial Aid Dashboard](#). The dashboard is intended to provide the following information:

- Infographic showing proportion of students who receive federal, state, and institutional aid (including loans) who apply to and enroll in college, compared to similar students who do not receive aid (based on eligibility criteria for state aid), plus a separate graph showing common four-year declared majors and the time to an award for students with and without aid, plus a separate graph showing the types of industries in which students secure jobs and whether they attain the living wage, plus a separate graph on amount of debt

The goals of the dashboard are the following:

- ❖ For Students and Families: clarify how financial aid enables students to enroll in and complete postsecondary education, including the total cost of attending college, to support decisions regarding applying for financial aid; build awareness about institutional variables that influence student outcomes; support advocacy for improvements in state financial aid systems
- ❖ For Faculty and Counselors: clarify whether students are securing financial aid and how this relates to postsecondary education applications, enrollment, and success; clarify how to focus advising; identify interventions that can address equity gaps; support advocacy for improvements in state financial aid systems
- ❖ For Administrators and Policymakers: specify how access to sufficient financial aid relates to postsecondary access and success to inform budget decisions; highlight how outcomes vary by student characteristics; identify institutional variables that influence student outcomes; support advocacy for improvements in state financial aid systems
- ❖ For Advocates and Researchers: clarify how financial aid relates to postsecondary applications, enrollment, and success, and if all students

are benefiting from aid; identify potential strategies for closing equity gaps, raising awareness, and developing policy proposals

Office Analysis: Several questions were identified in the [planning process](#) where provision of these data and related data points would facilitate answers to important policy and research questions. Examples of these questions include:

- ❖ Which students are applying for and receiving financial aid?
- ❖ To what degree does access to financial aid improve educational attainment?
- ❖ What are the persistence rates of financial aid recipients?
- ❖ To what extent does financial aid impact earnings?
- ❖ How much aid is “left on the table” by eligible students who do not access aid? What would the total cost be to fund all of the unmet financial need for higher education in California? What would the return on investment be?

Next Steps:

Over the coming weeks, C2C will continue to work with CSU and UC to prepare the data ahead of a special data import window in May.

Context for the Related Resolution in Attachment A:

Because action taken at a Board meeting does not have a formal record until the minutes are adopted at the following meeting, in cases of changes to the P20W data set, the Office is providing a proposed resolution, which can immediately document the action taken by the Board. That resolution then provides the record of action taken for the Office to use to update documentation about the P20W data set or data transfers, without needing to wait for the adoption of the meeting minutes at the next quarterly meeting of the Board.

RESOLUTION NO. 24-01
APPROVAL OF ADDITIONAL DATA POINTS TO
THE P20W DATA SET PROVIDED BY THE CALIFORNIA STATE
UNIVERSITY AND UNIVERSITY OF CALIFORNIA AS SPECIFIED

May 1, 2024

WHEREAS, the Office of Cradle-to-Career Data (C2C) is established pursuant to Education Code section 10862 to serve as a neutral administrative body of the California Cradle-to-Career Data System to establish and maintain a longitudinal data system that provides a source for actionable data and research on education, economic, and health outcomes for individuals, families, and communities, and provide for expanded access to tools and services that support the navigation of the education-to-employment pipeline, and under the direction of the Governing Board established pursuant to Education Code section 10864;

WHEREAS, the California State University and the University of California are data providers to the P20W data set of the Cradle-to-Career Data System;

WHEREAS, Education Code section 10866(b)(4)(B) authorizes the Governing Board to request additional data points from data providers for addition to the P20W data set; and

WHEREAS, additional data points have been identified that the California State University and University of California can provide and that will help C2C achieve its mission of a comprehensive longitudinal data system that follows all California residents from infancy to adulthood, including the impact of early education and the long-term effect of state intervention programs and target resource allocation.

NOW, THEREFORE, BE IT RESOLVED by the Governing Board of the Cradle-to-Career Data System as follows:

1. The following data points have been shared by data partners for formal addition to the P20W dataset:

Data Point

Data Provider

Amount of Financial Aid

California State University

Type of Financial Aid

California State University

Amount of Financial Aid

University of California

Type of Financial Aid

University of California

CERTIFICATE OF THE EXECUTIVE DIRECTOR
(Attesting to Action of the Authority)
Sacramento, California

I, Mary Ann Bates, Executive Director of the Cradle-to-Career Data System, hereby certify that the foregoing is a full, true, and correct copy of Resolution No. 24-01, APPROVAL OF ADDITIONAL DATA POINTS TO THE P20W DATA SET PROVIDED BY THE CALIFORNIA STATE UNIVERSITY AND UNIVERSITY OF CALIFORNIA AS SPECIFIED, as adopted at a meeting of the Cradle-to-Career Data System held at 1102 Q Street, Sacramento, California 95814, on May 1, 2024, for which meeting all of the members of said Authority had due notice; and that at the meeting the staff recommendation was adopted by the following votes:

AYES:

NOES:

ABSTAINS:

ABSENT:

This resolution expires one year after the adoption date. Extensions must be approved by the Authority in a public meeting.

I further certify that the original minutes of said meeting and a copy of the original Resolution adopted at said meeting are on file in the Office of Cradle-to-Career Data; and that the Resolution has not been amended, modified, or rescinded in any manner since the date of its adoption, and the same is now in full force and effect.

IN WITNESS WHEREOF, I have executed this certificate.

By:

Mary Ann Bates, Executive Director
May 1, 2024