Heather Allen Chief Program Officer California College Guidance Initiative



Heather Allen serves as the Chief Programs
Officer of the California College Guidance
Initiative, where she leads strategy and
oversees the teams who provide direct service
to K-12 partner school districts. Prior to joining
CCGI, Heather spent more than 15 years
working in the Fresno Unified School District,
where she most recently served as the
Executive Officer of the Instructional Division.
Heather is a former school counselor, high
school site leader, and district administrator
whose work primarily focused in the areas of

college and career readiness and data leadership. Heather earned her Bachelor of Arts from Stanford University, a Master of Science in Counseling from California State University, Fresno, and holds K-12 credentials in school counseling and administrative services.

Kristin McKenna Director of College and Career Readiness Madera Unified School District



Kristin McKenna is the Director of College & Career Readiness for Madera Unified School District, where she has served since 2009. Kristin spent 6 years as a classroom CTE teacher before moving into leadership in college and career readiness in her district. Currently, she oversees 25 career pathways across 3 comprehensive high schools in Madera Unified and has developed career exploration materials and learning for elementary and middle school teachers and students. Her work

includes leadership of dual enrollment efforts across all schools and building industry partnerships to align with career pathways. In addition, she is leading the district's Graduate Profile initiative. Kristin holds a B.S. in Agriculture Education from CSU Fresno and a M.S. in Agriculture Education from Cal Poly, SLO as well as an administrative services credential.

How Sharing Dual Enrollment Data Can Help Students

Governing Board Presentation

May 1, 2024





Three Big Goals

CCGI manages CaliforniaColleges.edu, a 6th-12th grade college and career guidance platform and data infrastructure, that can be used to close equity gaps by:

- Systematizing college and career knowledge development for 6th-12th grade students.
- 2. Streamlining the college and financial aid application process for students and the educators supporting them.
- **3.** Providing educators with the data they need to:
 - a. Maximize course placement during high school.
 - b. Inform high stakes decisions about admissions, placement, advising, financial aid, and supportive services as students transition to college.



Dual Enrollment

Dual Enrollment (DE) refers to college courses completed while in high school.

Our goal is for **DE courses** to be included in students records on CaliforniaColleges.edu. This will enable us to:

- More accurately calculate CSU/UC eligibility.
- Integrate college coursework into the application integrations with public colleges.
- 3 Deliver a unified final transcript at the point of graduation.



An Educator's Perspective

Madera Unified School District Kristin McKenna

Director of College & Career Readiness



A few data elements can make a big difference...

At the request of the California Community College Chancellor's Office, the CCC Tech Center is adding 5 additional data elements to the existing data sharing with CCGI:

- 1. Identify all high school students who have applied for Dual Enrollment at any of the 116 California Community College campuses regardless of whether they apply through a joint program between their high school and college, or independently
- 2. Identify high school seniors who are likely to require additional support to effectively indicate Dual Enrollment courses within their CSU and UC applications for freshman admission



What does this make possible?

Once we know who the applicants are, that opens up the possibilities of:

1. Getting the course data – eTranscript California v2.0



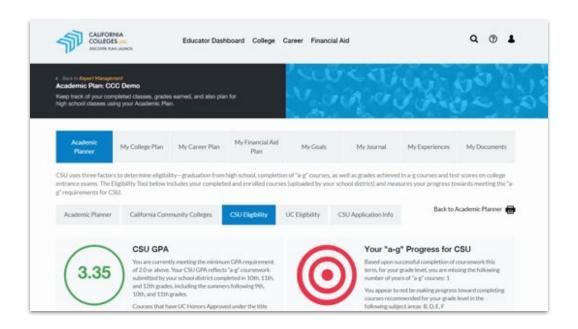
eTranscript



What does this make possible?

Once we know who the applicants are, that opens up the possibilities of:

2. Integrate DE courses into the CSU/UC Eligibility Tools on CaliforniaColleges.edu





What does this make possible?

Once we know who the applicants are, that opens up the possibilities of:

3. Streamlining how Dual Enrollment data flows to the state's public colleges:



&CCCApply CAL STATE APPLY





Why does this matter?



Questions?

