



Connecting
Data and Insights
to Advance
Equitable Futures

Community Engagement Advisory Board Proposal Form

Instructions:

Per the [Governance Manual](#) Section "Member Expectations and Responsibilities" Community Engagement Advisory Board members can submit a proposal form, which must be submitted to the Office one month prior to the Fall Advisory Board meeting, to address significant gaps regarding feedback loops with data users, evidence-based decision making and analytical capacity, and equitable access to actionable information. These proposals provide specific recommendations to amend the [community engagement framework](#). Please note there should only be one proposal per form.

Name:

Adam Gottlieb

Proposal Title: *no more than 50 characters*

Expansion of Constituent-Based Community Conversations

- By checking this box, I understand that if my recommendation is one of the top recommendations identified by the Advisory Board, I will be presenting my idea at the Fall Advisory Board meeting.

Nature of Proposal:

- Feedback loops with data users
- Evidence-based decision making and analytical capacity
- Equitable access to actionable information

What action should be taken to address the issue?

Community Engagement Advisory Board (CEAB) members should co-host online or in-person community conversations in and for their respective constituencies at some point during their term. Co-hosting these conversations will allow the C2C team to reach more people across the state and meet the

goal of informing them of the data system, its uses, and relevant timelines. Members can and should be encouraged to jointly co-host when applicable.

Who could benefit from this action?

As the data system now has data sources and aspects will be publicly launched in the near term, this action would benefit stakeholders across the state who are interested in learning how to use the system and how to apply the data and tools to their own work. Such conversations outline uses and timelines and will prepare a greater number of stakeholders in proper use and roles within the office.

Current community conversations have largely been centered on procedural information such as Advisory Board membership and proposal development. Conversations that have been held regarding the overall planned usage and applicability of the system have been broad in scope and have not offered specific constituencies opportunities to weigh in or become engaged. Smaller conversations, especially those in person, have been held in more tailored settings and allowed for deeper conversations to occur.

By charging the Community Engagement Advisory Board members to co-host additional conversations with their constituencies, additional tailored resources can be shared to drive engagement in the system. For instance, one such conversation relating to two CEAB member's constituency can be this can include Los Angeles and Bay Area K-12 and higher education counselors. A conversation with this constituency group can teach counselors about a new tool to use in directing students to education or career opportunities that are economically relevant and provide fit for their experiences.

Who would implement this action?

This would be implemented in partnership with the C2C Office and CEAB members. Members would provide a recommendation on a constituency and format, and should it be accepted, the office would provide marketing materials and a Zoom platform to hold the meeting. The CEAB member would support the C2C office during the session through dialogue facilitation. The C2C office would be responsible for posting the conversation to the appropriate location online under a heading so other members of that specific constituency can find it.

How does the action relate to the mission and vision of C2C?

As the vision of the data system is to connect individuals and organizations with trusted information and resources, hosting these conversations with tailored collections of individuals will allow the office to enact the vision more effectively. By allowing CEAB members to work with the C2C office on this, more individuals will become aware and connect it to their own work and networks, as opposed to the potential recurrence or mismatch of individuals through more general community conversations.

As this tool becomes online and access is expanded to navigate the education and employment pipeline (per the mission) and the CEAB members represent individuals and organizations within the education and employment spheres, among others, this is a natural pathway to meaningful engagement and eventual usage of the data system.