



Community Engagement Advisory Board Proposal Form

Instructions:

Per the [Governance Manual](#) Section "Member Expectations and Responsibilities" Community Engagement Advisory Board members can submit a proposal form, which must be submitted to the Office one month prior to the Fall Advisory Board meeting, to address significant gaps regarding feedback loops with data users, evidence-based decision making and analytical capacity, and equitable access to actionable information. These proposals provide specific recommendations to amend the [community engagement framework](#). Please note there should only be one proposal per form.

Name:

Parshan Khosravi

Proposal Title: *no more than 50 characters*

The CEAB Strategic Engagement and Targeted Training (SETT) Platform

- By checking this box, I understand that if my recommendation is one of the top recommendations identified by the Advisory Board, I will be presenting my idea at the Fall Advisory Board meeting.

Nature of Proposal:

- Feedback loops with data users
- Evidence-based decision making and analytical capacity
- Equitable access to actionable information

What action should be taken to address the issue?

This proposal aims to create a structure for the Community Engagement Advisory Board to conduct its annual outreach to communities around both informing communities, receiving feedback, and connecting the C2C work with these communities. The proposal includes three specific subdivisions:

- 1) Restructuring the CEAB members to be regionally represented from California, with minimum representation of 2 members from each of the five regions of Southern California & Inland Empire, LA Area, Central California, SF Bay Area, and Northern California
- 2) Mandating each member of the Community Engagement Advisory Council to conduct at least two outreach events within their respective region per year, which shall be a workshop, presentation, or a similar format event.
- 3) Create the following communities of interest in order for the CEAB board members to conduct outreach and feedback consultation, and mandate tracking of all outreach efforts as well as a minimum of one outreach event by the board to each of these communities annually:
 - a. K-12 institutions
 - b. Higher ed institutions
 - c. Parents & families (parent advocacy groups, etc.)
 - d. Student groups (student associations, etc.)
 - e. Business and industry organizations (chambers of commerce, etc.)
 - f. CBOs and faith-based organizations
 - g. Government agencies and policy leaders
 - h. Research organizations and think tanks

Who could benefit from this action?

This action would both benefit the CEAB board members by clearly defining the roles of these members, as well as helping the various stakeholder communities across California by formulating an outreach structure that includes both a regional outreach plan and a target population outreach plan.

Who would implement this action?

This action would be implemented by the CEAB board by ensuring that future CEAB selection criteria includes regional diversity, as well as by assigning the 16 members of the CEAB into the 8 communities of interest (2 members as leads for each of the communities of interest). Finally, the tracking and enforcement of member outreach would be done by CEAB staff through the individual “prep meetings” that are conducted ahead of each CEAB meeting.

How does the action relate to the mission and vision of C2C?

CEAB has yet to formulate a structure for outreach to communities and is still largely depending on its board members' individual ties and connections

rather than building a broader strategy. With this proposal, the aim would be to form a strategic outreach platform for CEAB and build this strategy out in the years to come.