

Cradle-to-Career Community Engagement Advisory Board Staff Report

Date Report Issued: August 15, 2024
Attention: Members of Community Engagement Advisory Board
Ad Hoc Committee for Proposal Prioritization
Subject: **Proposal Prioritization Process**
Staff Contact: Marykate Cruz Jones, Chief of Strategic Initiatives and
Partnerships

At this meeting, the Community Engagement Advisory Board Ad Hoc Committee for Proposal Prioritization (Ad Hoc Committee) will have the opportunity to discuss the proposals submitted by the Community Engagement Advisory Board members, prioritize three proposals, and provide clear reasoning for this decision.

Requested Action:

After review and consideration of all proposals submitted by Community Engagement members, the Ad Hoc Committee will identify and provide clear reasoning for the top three prioritization.

- ❖ Move to identify the top three proposals and related reasoning as discussed in the meeting and delegate two members of the Ad Hoc Committee to work offline to draft a report reflecting the Ad Hoc Committee's proposal prioritization and providing an explanation behind the prioritization.

Background:

In total, the Office received six member proposal submissions for the Community Engagement Advisory Board. All proposals are housed in the [proposal archive](#) which can be found on the C2C website. These proposals can also be found in Attachment A, Attachment C, Attachment E, Attachment G, Attachment I, and Attachment K. Behind each proposal is a document which provides

background information for each proposal. Staff from the Office of Cradle to Career Data worked with Advisory Board members who submitted proposals to provide greater specificity about the suggested item. The corresponding information can be found behind each proposal and are Attachment B, Attachment D, Attachment F, Attachment H, Attachment J, and Attachment L.

Prior to this meeting, Ad Hoc Committee members will review the member proposals and come to the meeting with an ideal prioritization and reasoning. During the meeting, the Ad Hoc Committee will converse and deliberate, and ultimately determine a top three. As Ad Hoc Committee members are making their considerations, the [Community Engagement Advisory Board proposal rubric](#), Attachment M, should be heavily leaned on when providing reasoning and justification. At the end of the meeting, the Ad Hoc Committee will delegate two members to write a draft report, highlighting the Committee's choice of top three proposals and reasonings. A sample report can be found on Attachment N.



Community Engagement Advisory Board Proposal Form

Instructions:

Per the [Governance Manual](#) Section "Member Expectations and Responsibilities" Community Engagement Advisory Board members can submit a proposal form, which must be submitted to the Office one month prior to the Fall Advisory Board meeting, to address significant gaps regarding feedback loops with data users, evidence-based decision making and analytical capacity, and equitable access to actionable information. These proposals provide specific recommendations to amend the [community engagement framework](#). Please note there should only be one proposal per form.

Name:

Alexis Takagi

Proposal Title: *no more than 50 characters*

Data Literacy Outreach Tools

- By checking this box, I understand that if my recommendation is one of the top recommendations identified by the Advisory Board, I will be presenting my idea at the Fall Advisory Board meeting.

Nature of Proposal:

- Feedback loops with data users
- Evidence-based decision making and analytical capacity
- Equitable access to actionable information

[What action should be taken to address the issue?](#)

In alignment with Cradle to Career's (C2C) Community Engagement Plan and its broader mission to serve as California's primary provider of actionable data and research, incorporating comprehensive data literacy tools and resources within C2C's outreach and communications materials will empower individuals to understand and utilize data effectively. This initiative will foster greater social and economic equity by equipping stakeholders with the skills to interpret and apply data insights, as well as the resources to effectively communicate insights derived from data to others, ultimately expanding access to essential tools for navigating the education-to-employment pipeline.

[Who could benefit from this action?](#)

The California Cradle-to-Career Data System connects individuals and organizations with trusted information and resources, offering insights into critical milestones from early care to K-12, higher education, skills training, and employment. The data system is designed to "empower individuals to reach their full potential and fosters evidence-based decision-making to help California build a more equitable future." To ensure that all Californians are utilizing the C2C's data system effectively, I propose that data literacy tools and resources be embedded into Cradle to Career's community engagement outreach efforts.

Data literacy empowers communities by providing individuals with essential skills to understand and use data effectively in their personal, educational, and professional lives. For example, high school students and their families can use these tools to ensure that they are meeting milestones as they explore post-secondary options while enabling practitioners to leverage data more effectively to serve their communities. Given that C2C already champions a student-centered design, data literacy tools and resources integrated into outreach materials will facilitate increased usage of C2C's data and subsequent data dashboards, prompting greater access to the public to leverage the data in their own lives and the communities they serve. Secondly, considering that data literacy tools are already being created by the C2C staff such as a data dictionary, this proposal suggests that a strategic campaign is developed to intentionally inform the public about these tools and how to apply the data in their own lives. Furthermore, the implementation

of data literacy skills can strengthen feedback loops with data users by fostering a deeper understanding of how data informs decision-making processes. Through empowering data users with these skills, we aim to create a more responsive and adaptive ecosystem that supports continuous improvement and innovation across educational and professional pathways.

Who would implement this action?

The Cradle to Career Data System Office would implement this action with support from the three boards. There is potential for partnerships with educational institutions and non-profit organizations focused on data literacy that can also be leveraged. These collaborations can subsequently enhance the reach and impact of the initiatives, ensuring that diverse communities, reflective of California's diverse student population, have access to the resources and information they need to utilize and make sense of the data. One avenue to integrate data literacy skills and tutorials is C2C's outreach plan, including Community Conversations and blog posts.

What this looks like in practice:

1. Integrate workshops and training sessions in Community Conversations providing an overview of data literacy guides (e.g. how to interpret and analyze data), emphasizing their practical applications in academic research, everyday decision-making, and fostering a data-informed community culture. This can also include developing interactive modules that allow participants to practice data skills in a hands-on manner or YouTube tutorials that individuals can follow at their own pace.
2. Once an online repository of tutorials, interactive modules, and resources such as the data dictionary are developed, create outreach materials that uplift and inform the public on how to leverage these tools. Outreach materials should refrain from using research or academic jargon to increase accessibility and demonstrate to the public C2C's commitment to democratize data and empower individuals to make informed decisions.

3. Establish an online forum where participants can ask questions, share insights, and discuss topics with others

[How does the action relate to the mission and vision of C2C?](#)

California currently lacks a unified system for information across early education, K-12 schools, colleges, social services, and employment, resulting in fragmented data that complicates planning and student transitions. This disjointed approach hinders comprehensive analysis of outcomes across Californians' lives from early childhood through adulthood.

To address these challenges, the California Cradle-to-Career Data System aims to consolidate and provide actionable information to communities and families. Centered around empowering individuals to achieve their full potential and promoting evidence-based decision-making, the system's mission is to deliver data-informed tools for students to reach their college and career goals while offering insights into education and workforce outcomes. This initiative seeks to foster a more equitable future for California through integrated, accessible data. Moreover, C2C aims to design a user-friendly system to empower its users. Strengthening the capacity of data users through these tools can lead to more effective community development initiatives driven by data.



Data Literacy

Voting Option Fall 2024 Proposals from the Community Engagement Advisory Board

This document provides background information to support prioritization of potential community engagement activities for the Cradle-to-Career (C2C) Data System.

Staff from the Office of Cradle to Career Data (Office) worked with Advisory Board members who submitted proposals to provide greater specificity about the suggested item.

Proposal Name

Data Literacy Outreach Tools

Proposed Actions by the Office

- Build an online repository for resources that support data literacy
- Establish an online forum where community members can ask questions, share insights, and discuss topics with others
- Partner with Community Engagement Advisory Board, educational institutions, and nonprofit organizations to design communications campaigns and resources
- Utilize blog posts to raise issues regarding understanding and using data
- Create online, interactive tutorials that allow participants to practice data skills in a hands-on manner
- Host Community Conversations that provide an overview of data tools available on the C2C website, walk participants through data literacy resources, and clarify the practical applications of available information
- Moderate the online forum and provide answers to questions posted by community members

Proposed Actions by the Community Engagement Advisory Board

- Partner with the Office to design communications campaigns and resources
- Voluntarily participate in Community Conversations regarding understanding and using data

Proposed Actions by Others

- Provide input on the design of communications campaigns and resources



Community Engagement Advisory Board Proposal Form

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Name:

Mike Nguyen

Proposal Title: *no more than 50 characters*

The CA C2C Mobile Application

- By checking this box, I understand that if my recommendation is one of the top recommendations identified by the Advisory Board, I will be presenting my idea at the Fall Advisory Board meeting.

Nature of Proposal:

- Feedback loops with data users
- Evidence-based decision making and analytical capacity
- **Equitable access to actionable information**

[What action should be taken to address the issue?](#)

The State of California's Cradle-to-Career Data System will develop and launch a mobile application, 'CA C2C', publicly available to all users on mobile devices. This mobile application will provide a user-friendly interface, access to tools, and data-driven insights. This mobile application will retain all components published on the Cradle-to-Career website to ensure that Californians have increased and equitable access to all information and resources at any given time. This mobile application will be available on as many application marketplaces as possible for Californians to download and use.

[Who could benefit from this action?](#)

The Cradle-to-Career Data System is currently at a crucial juncture in its [five-year timeline](#). In year 4, corresponding to the 2024-25 fiscal year, the System has planned to “launch universal basic accounts at CaliforniaColleges.edu for all public high school students.” In addition, the eTranscript California Task Force has provided its completed [draft recommendations](#) for moving forward for Cradle-to-Career in its work contributing to the Master Plan for Career Education, underlining the urgency of my proposal before all planned actions are set and done.

In the [2023-24 academic school year enrollment data](#), the annual CALPADS Fall 1 submission recorded an enrollment number of 1,913,982 students in public schools in grades 9 to 12, the grades of the high school level. Furthermore, [the Governor stated in 2020](#) that “Approximately one in five students in California lack high-speed Internet or an appropriate computing device at home.” According to [EdSource](#), California State Superintendent of Public Instruction Tony Thurmond has stated that amid the COVID-19 pandemic, there is an immediate need for at least 150,000 laptop devices for public school students with the acknowledgment that California has been in a digital divide for the past several decades. Whether in a pandemic or not, California must adapt to its people’s needs and bridge this divide to ensure the disadvantaged have equal access and opportunity.

Given these extenuating circumstances for California students, the numbers

are clear and tell a significant story. It is inaccessible to make Cradle-to-Career's wealth of valuable resources and information accessible only via a website. Hundreds of thousands of students may not have access to a stable computing device, thus preventing them from reaping the benefits of Cradle-to-Career. This inequity must be addressed to ensure all students have equal opportunities.

From my personal testimony in attending a Title I K through 8th school district for nine years, I remember seeing when the iPad mini's and Chromebooks had to be returned to the charging cart at the end of the day. Teachers would even limit assigning electronic assignments due to the fear that only some students had the opportunity to submit their work on Google Classroom. I remember when my teachers made accommodations to the rules for when a classmate did not have any devices at home and could take their school device home that night to complete the assignment with peace of mind. This shows that not every student has a stable computing device at home. These experiences underscore the importance of making Cradle-to-Career accessible to all, regardless of their technological resources.

Moreover, it is not only about the students. Families, educators, advocates, researchers, and policymakers will have trusted information and resources only a few taps away at their fingertips, further accelerating their efforts and advancing all aspects of the quality of life for all Californians, from education to employment.

This proposal has an immense potential impact, and it is the responsibility of Cradle-to-Career's Board Members to ensure that all stakeholders, one of whom is students, have equal opportunities to access and benefit from Cradle-to-Career resources in order to reach their full potential.

[Who would implement this action?](#)

The California Cradle-to-Career Data System staff members will implement this action to build the 'CA C2C' mobile application. Staff members will implement this action as information from data providers becomes readily available, the user-centered design process is finalized, and front-end and back-end updates are as needed in the mobile application. Staff will ensure the

application reflects the information and resources as Cradle-to-Career is on the web. The staff members will build the application with an eye on embedding strong performance, functionality, privacy, and security measures for users.

[How does the action relate to the mission and vision of C2C?](#)

The proposed action is in direct alignment with C2C's mission, which is "to expand access to tools and services to navigate the education-to-employment pipeline." By launching the 'CA C2C' mobile application, Cradle-to-Career provides California with a one-stop shop of vital data, tools, insights, and resources to empower its people to pursue higher education, skills education, and employment confidently and easily. On top of this, a mobile application would enhance the Cradle-to-Career brand identity and build on the continued goal of being approachable and inviting to the public.

Additionally, the proposed action is in direct alignment with C2C's vision, which is to connect "individuals and organizations with trusted information and resources." In the long term, this mobile application will realize this vision as data is collected, tools are fully developed, and users will increasingly download the mobile application once launched. Thus, mass access to Cradle-to-Career and this power to the people "fosters evidence-based decision-making to help California build a more equitable future."

This proposal is a strategic step towards putting this technology in the hands of as many Californians as possible, advancing our mission and vision. By creating an accessible online website and mobile application, this proposed mobile application will take significant steps towards achieving increased community engagement and putting the public first in Cradle-to-Career.



Mobile Application

Voting Option Fall 2024 Proposals from the Community Engagement Advisory Board

This document provides background information to support prioritization of potential community engagement activities for the Cradle-to-Career (C2C) Data System.

Staff from the Office of Cradle to Career Data (Office) worked with Advisory Board members who submitted proposals to provide greater specificity about the suggested item.

Proposal Name

The CA C2C Mobile Application

Proposed Actions by the Office

- Take mobile design into account when developing the Cradle-to-Career website
- Create a mobile application that includes all the information and resources on the Cradle-to-Career website, such as the list of data points, the dashboards, the query builder, blog posts, and information on public meetings
- Ensure the app is designed to be user friendly with strong performance, functionality, privacy, and security measures
- Use the Community Conversations to provide a space where members of the public can beta test the app before it is released
- Make the app available on the Apple App Store, the Google Play Store, and the Android App Store

Proposed Actions by the Public

- Participate in Community Conversations to beta test the app before it is released



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Name:

Adam Gottlieb

Proposal Title: *no more than 50 characters*

Expansion of Constituent-Based Community Conversations

- By checking this box, I understand that if my recommendation is one of the top recommendations identified by the Advisory Board, I will be presenting my idea at the Fall Advisory Board meeting.

Nature of Proposal:

- Feedback loops with data users
- Evidence-based decision making and analytical capacity
- Equitable access to actionable information

[What action should be taken to address the issue?](#)

Community Engagement Advisory Board (CEAB) members should co-host online or in-person community conversations in and for their respective constituencies at some point during their term. Co-hosting these conversations will allow the C2C team to reach more people across the state and meet the goal of informing them of the data system, its uses, and relevant timelines. Members can and should be encouraged to jointly co-host when applicable.

[Who could benefit from this action?](#)

As the data system now has data sources and aspects will be publicly launched in the near term, this action would benefit stakeholders across the state who are interested in learning how to use the system and how to apply the data and tools to their own work. Such conversations outline uses and timelines and will prepare a greater number of stakeholders in proper use and roles within the office.

Current community conversations have largely been centered on procedural information such as Advisory Board membership and proposal development. Conversations that have been held regarding the overall planned usage and applicability of the system have been broad in scope and have not offered specific constituencies opportunities to weigh in or become engaged. Smaller conversations, especially those in person, have been held in more tailored settings and allowed for deeper conversations to occur.

By charging the Community Engagement Advisory Board members to co-host additional conversations with their constituencies, additional tailored resources can be shared to drive engagement in the system. For instance, one such conversation relating to two CEAB member's constituency can be this can include Los Angeles and Bay Area K-12 and higher education counselors. A conversation with this constituency group can teach counselors about a new tool to use in directing students to education or career opportunities that are economically relevant and provide fit for their experiences.

[Who would implement this action?](#)

This would be implemented in partnership with the C2C Office and CEAB members. Members would provide a recommendation on a constituency and format, and should it be accepted, the office would provide marketing materials and a Zoom platform to hold the meeting. The CEAB member would support the C2C office during the session through dialogue facilitation. The C2C office would be responsible for posting the conversation to the appropriate location online under a heading so other members of that specific constituency can find it.

[How does the action relate to the mission and vision of C2C?](#)

As the vision of the data system is to connect individuals and organizations with trusted information and resources, hosting these conversations with tailored collections of individuals will allow the office to enact the vision more effectively. By allowing CEAB members to work with the C2C office on this, more individuals will become aware and connect it to their own work and networks, as opposed to the potential recurrence or mismatch of individuals through more general community conversations.

As this tool becomes online and access is expanded to navigate the education and employment pipeline (per the mission) and the CEAB members represent individuals and organizations within the education and employment spheres, among others, this is a natural pathway to meaningful engagement and eventual usage of the data system.



Community Conversations

Voting Option Fall 2024 Proposals from the Community Engagement Advisory Board

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Proposal Name

Expansion of Constituent-Based Community Conversations

Proposed Actions by the Office

- Provide marketing materials for tailored community conversations
- Provide a Zoom platform to hold the meeting if an online venue is preferred
- Travel to the community conversation if it will be held in person
- Co-facilitate the community conversation
- Record the community conversation
- Post a recording of the conversation to the C2C website

Proposed Actions by Community Engagement Advisory Board Members

- Provide recommendations on a constituency to engage through a tailored community conversation
- Provide recommendations on the format for engaging that constituency (online or in person)

- Advertise the community conversation to the specified constituency
- Assist in organizing the community conversation, including, but not limited to, providing a venue and resources for the conversation or providing expertise that would help to shape the event
- Co-facilitate the meeting
- Follow up on any action items that come from the community conversation
- Recommend key words to associate with the recording of the community conversation to help community members find it



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Name:

Jackie Nevarez

Proposal Title: *no more than 50 characters*

Foundationally ground the workforce vision of C2C to meet the needs of our community of the future, not of the past

- By checking this box, I understand that if my recommendation is one of the top recommendations identified by the Advisory Board, I will be presenting my idea at the Fall Advisory Board meeting.

Nature of Proposal:

- Feedback loops with data users
- Evidence-based decision making and analytical capacity
- Equitable access to actionable information

What action should be taken to address the issue?

There is a statewide need to reassess our metrics and mindset regarding true student success after graduation. In November 2020, the Career Ladders Project hosted a webinar titled "[Guided Pathways Workshop: Redesigning with Equity and Careers in Mind.](#)" One of the breakout sessions featured Terence Nelson from Norco College discussing how his team and Saddleback College collaborated with Pedro Campos to integrate Military Transcripts into college coursework using the [Military Articulation Platform](#). The equitable translation of Credit for Prior Learning into college credit highlighted a transformational mindset and recalculation of metrics.

As a member of the Nor Cal Army Community Relations Board, I organized two meetings in 2021 ([MILITARY AND CCGI CROSS-COLLABORATION AGENDA](#) and [MILITARY, CCC, AND CCGI CROSS-COLLABORATION AGENDA](#) on 3/17/21). My vision was for CCCs to utilize the Military Articulation Platform to align Credit for Prior Learning across all of the CCCs. This alignment could then serve as a crosswalk for secondary educational career pathways, connecting work-based learning, career courses, and industry certifications to community college courses. In a recent article by Inside Higher Ed.com, they noted that there are more than "one million unique educational credentials" and this is up "threefold" in less than 10 years.

With the recent [eTranscript Task Force recommendations](#), we are moving towards reassessing our metrics and mindsets around student success. However, to fully realize this future vision, we must advance our collective understanding of workforce development and career-connected learning. To expand the mindset of C2C staff and boards towards the future workforce, the following actions are suggested to ensure that mindsets and metrics reflect future workforce needs:

1. Facilitate viewing [Kevin Fleming's TEDx talk](#) and using his discussion guide to understand the mindsets and metrics needed to advance workforce development and career readiness among all learners. He offers a supportive [free PDF Handbook](#) to aid this discussion.

2. Set up a C2C table at key conferences across California, including [CCCAOE](#), [Meeting of the Minds](#), the [CTE Conference](#), [Educating for Careers](#), and the [ACTE conference](#).
3. Conduct community conversations at these key conferences across California, ensuring active participation and engagement in discussions around workforce development and career readiness.

[Who could benefit from this action?](#)

All C2C leaders, staff, stakeholders, advisory members, CDE staff, educational leaders, policy makers, legislators, and educators.

[Who would implement this action?](#)

C2C Staff and possibly Board members.

[How does the action relate to the mission and vision of C2C?](#)

Mission and Vision: The California Cradle-to-Career Data System connects individuals and organizations with trusted information and resources, providing insights into critical milestones in the pipeline from early care to K-12 to higher education, skills training, and employment.

It is acknowledged that “California’s information on early education, K-12 schools, colleges, social services, and employment is separate and disconnected.” By stepping out of the realm of education and legislation, and into the world of workforce, front-end users, educators, and other stakeholders we are unifying systems to create true pipelines for world of work in the future. C2C will also be solidifying the milestones that we truly need to measure to create meaningful dashboards from a workforce lens.



Workforce Data

Voting Option Fall 2024 Proposals from the Community Engagement Advisory Board

This document provides background information to support prioritization of potential community engagement activities for the Cradle-to-Career (C2C) Data System.

Staff from the Office of Cradle to Career Data (Office) worked with Advisory Board members who submitted proposals to provide greater specificity about the suggested item.

Proposal Name

Foundationally ground the workforce vision of C2C to meet the needs of our community of the future, not of the past

Proposed Actions by the Office

- Watch Kevin Fleming's TEDx talk and lead a staff discussion based on the related discussion guide
- Lead a discussion on Kevin Fleming's TEDx talk at meetings of the Community Engagement Advisory Board, Data and Tools Advisory Board, and Governing Board to address new types of learning artifacts such as badges, micro credentials, credit-for-prior learning, and third-party credentials as well as trends in labor markets related to educational attainment requirements
- Host a listening session where participants can discuss potential shifts to workforce data at one of the following conferences: CCCAOE, Meeting of the Minds, the CTE Conference, Educating for Careers, and the ACTE conference

- As budget allows, attend one or more of the following conferences to learn more about workforce development and career readiness: CCCAOE, Meeting of the Minds, the CTE Conference, Educating for Careers, and the ACTE conference
- Create share-outs about lessons learned at the conferences for the Governing Board and the Advisory Boards

Proposed Actions by the Community Engagement Advisory Board, Data and Tools Advisory Board, and Governing Board

- Watch Kevin Fleming's TEDx talk and participate in a discussion based on the related discussion guide about potential shifts to workforce data
- As budget allows attend one or more of the following conferences to learn more about workforce development and career readiness: CCCAOE, Meeting of the Minds, the CTE Conference, Educating for Careers, and the ACTE conference
- Participate in share-outs about lessons learned at the conferences



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Name:

Alexis Takagi

Proposal Title: *no more than 50 characters*

From Data to Impact: Educational Case Studies

- By checking this box, I understand that if my recommendation is one of the top recommendations identified by the Advisory Board, I will be presenting my idea at the Fall Advisory Board meeting.

Nature of Proposal:

- Feedback loops with data users
- Evidence-based decision making and analytical capacity
- Equitable access to actionable information

What action should be taken to address the issue?

Cradle to Career should establish collaborative partnerships with academic institutions and organizations to produce case studies using the C2C robust data system, sharing the findings with the public to demonstrate the system's potential in informing policy and practice. Publishing case studies highlighting the success and shortcomings of policies and structures will demonstrate to practitioners and policymakers how data can inform effective strategies and decisions across the educational continuum—from early childhood through to career readiness.

Overall, Cradle to Career should emphasize the transformative impact of data-driven decision-making through these collaborative efforts and publications. By promoting evidence-based decision-making and enhancing analytical capacity, Cradle to Career can empower stakeholders to make informed choices that lead to more effective policies. This approach fosters a culture where data is not only utilized but actively shapes strategies that improve educational outcomes and support student success.

Who could benefit from this action?

Cradle to Career aims to support a diverse array of users through its mission and vision. This includes students and families who can access essential information for college planning, applications, and financial aid. Additionally, advocates and researchers utilize collected data to inform policy decisions and promote educational equity, leveraging insights from multiple sources to drive positive systemic change.

Publishing case studies can serve as a powerful tool for Cradle to Career to not only showcase their impact but also to engage with stakeholders and inform future initiatives and policies based on data-driven insights. Highlighting outcomes through case studies can attract stakeholders, including policymakers, educators, and community leaders, to collaborate more effectively. This aligns with Cradle to Career's vision of creating a seamless pathway of support through partnerships that enhance educational opportunities and outcomes for children and families. Highlighting data-derived outcomes promotes transparency in designing and

implementing educational programs and interventions. Additionally, this action can increase advocacy for policies and practices that address disparities and support all students in reaching their full potential.

[Who would implement this action?](#)

The Cradle to Career Data System Office would implement this initiative with support from the Data & Tools Advisory Board and C2C's data partners. Initially, the C2C team will gather input from stakeholders, including higher education sectors such as California Community Colleges (CCC) and the Association of Independent California Colleges and Universities (AICCU), as well as educators, researchers, and policymakers. This input aims to identify specific issues for examination using available data.

Using insights from C2C's comprehensive dataset, case studies will highlight trends and systemic issues affecting education, such as enrollment and academic retention. These case studies will illustrate how data-driven approaches can foster positive systemic changes in education.

The C2C office would need to identify strategic partners they would want to collaborate with to develop and design case studies that thoroughly illustrate the breadth of data and scope of work currently being done through C2C. Additionally, an outreach campaign will be developed to inform the public about these case studies, emphasizing the importance of evidence-based decision-making and supporting the data system's goal to democratize data access.

[How does the action relate to the mission and vision of C2C?](#)

The proposed action aligns with Cradle to Career's mission of improving educational outcomes from early childhood through to career readiness by promoting evidence-based decision-making and fostering partnerships with the academic community. It supports their vision of creating and uplifting driven by data-informed strategies and best practices in education and community development. Furthermore, developing case studies in collaboration with the data system's data partners strengthens the

commitment to transparency and accountability, ensuring that their efforts lead to measurable improvements in student success. Specifically, it would enable data users to contextualize the data and has the potential to inspire others to utilize C2C's data to inform policy decisions and promote educational equity.



Educational Case Studies

Voting Option Fall 2024 Proposals from the Community Engagement Advisory Board

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Staff from the Office of Cradle to Career Data (Office) worked with Advisory Board members who submitted proposals to provide greater specificity about the suggested item.

Proposal Name

From Data to Impact: Educational Case Studies

Proposed Actions by the Office

- Create a research agenda that includes specific questions prioritized by the Data & Tools Advisory Board, C2C data providers, educators, researchers, and policymakers
- Clarify questions that could be answered based on the information available in the P20W data set, providing examples that clarify the scope of what can be answered
- Identify partners to create the research methodology and review data to suggest how findings should be described
- Conduct research using the P20W data set
- Write neutral fact sheets and reports that provide information on trends and systemic issues affecting education

Proposed Actions by Community Engagement Advisory Board Members

- Provide input on topics for the research agenda

Proposed Actions by Data & Tools Advisory Board Members

- Provide input on topics for the research agenda
- Provide input on the research methodology and review data to suggest how findings should be described

Proposed Actions by Others

- Develop methodologies for research studies
- Review data to suggest how findings should be described



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Name:

Parshan Khosravi

Proposal Title: *no more than 50 characters*

The CEAB Strategic Engagement and Targeted Training (SETT) Platform

- By checking this box, I understand that if my recommendation is one of the top recommendations identified by the Advisory Board, I will be presenting my idea at the Fall Advisory Board meeting.

Nature of Proposal:

- Feedback loops with data users
- Evidence-based decision making and analytical capacity
- Equitable access to actionable information

What action should be taken to address the issue?

This proposal aims to create a structure for the Community Engagement Advisory Board to conduct its annual outreach to communities around both informing communities, receiving feedback, and connecting the C2C work with these communities. The proposal includes three specific subdivisions:

- 1) Restructuring the CEAB members to be regionally represented from California, with minimum representation of 2 members from each of the five regions of Southern California & Inland Empire, LA Area, Central California, SF Bay Area, and Northern California
- 2) Mandating each member of the Community Engagement Advisory Council to conduct at least two outreach events within their respective region per year, which shall be a workshop, presentation, or a similar format event.
- 3) Create the following communities of interest in order for the CEAB board members to conduct outreach and feedback consultation, and mandate tracking of all outreach efforts as well as a minimum of one outreach event by the board to each of these communities annually:
 - a. K-12 institutions
 - b. Higher ed institutions
 - c. Parents & families (parent advocacy groups, etc.)
 - d. Student groups (student associations, etc.)
 - e. Business and industry organizations (chambers of commerce, etc.)
 - f. CBOs and faith-based organizations
 - g. Government agencies and policy leaders
 - h. Research organizations and think tanks

Who could benefit from this action?

This action would both benefit the CEAB board members by clearly defining the roles of these members, as well as helping the various stakeholder communities across California by formulating an outreach structure that includes both a regional outreach plan and a target population outreach plan.

Who would implement this action?

This action would be implemented by the CEAB board by ensuring that future CEAB selection criteria includes regional diversity, as well as by assigning the 16 members of the CEAB into the 8 communities of interest (2 members as leads for each of the communities of interest). Finally, the tracking and enforcement of member outreach would be done by CEAB staff through the individual “prep meetings” that are conducted ahead of each CEAB meeting.

[How does the action relate to the mission and vision of C2C?](#)

CEAB has yet to formulate a structure for outreach to communities and is still largely depending on its board members' individual ties and connections rather than building a broader strategy. With this proposal, the aim would be to form a strategic outreach platform for CEAB and build this strategy out in the years to come.



Community Engagement Advisory Board Structure

Voting Option

Fall 2024 Proposals from the Community Engagement Advisory Board

This document provides background information to support prioritization of potential community engagement activities for the Cradle-to-Career (C2C) Data System.

Staff from the Office of Cradle to Career Data (Office) worked with Advisory Board members who submitted proposals to provide greater specificity about the suggested item.

Proposal Name

The CEAB Strategic Engagement and Targeted Training (SETT) Platform

Proposed Actions by the Governing Board

- Amend the Governance Manual so that the Community Engagement Advisory Board members are selected such that the following criterion is met:
 - Minimum representation of 1 member from each of the following six regions: San Diego/Imperial, Inland Empire, Los Angeles/Orange County, Central Valley/Central Coast, SF Bay Area, Greater Sacramento/Far North
- Amend the Governance Manual so that the Community Engagement Advisory Board members are required to:
 - Individually conduct at least two virtual or in-person outreach events or communications (such as email outreach, social media posts, or providing public comment at meetings) within their respective region per year
 - Across all Community Engagement Advisory Board members, the

members should ensure that each of the following constituencies are engaged:

- K-12 institutions
- Higher ed institutions
- Parents & families (parent advocacy groups, etc.)
- Student groups (student associations, etc.)
- Business and industry organizations (chambers of commerce, etc.)
- CBOs and faith-based organizations
- Government agencies and policy leaders
- Research organizations and think tanks
- Report all outreach efforts conducted, constituencies reached, and the number of participants to the Office of Cradle to Career Data staff
- Optionally receive funding to support the engagement activities of Community Engagement Advisory Board members

Proposed Actions by the Community Engagement Advisory Board

- Individually conduct at least two virtual or in-person outreach events or communications (such as email outreach, social media posts, or providing public comment at meetings) within their respective region per year
- Across all Community Engagement Advisory Board members, the members should ensure that each of the following constituencies are engaged:
 - K-12 institutions
 - Higher ed institutions
 - Parents & families (parent advocacy groups, etc.)
 - Student groups (student associations, etc.)
 - Business and industry organizations (chambers of commerce, unions, professional associations, etc.)
 - CBOs and faith-based organizations
 - Government agencies and policy leaders
 - Research organizations and think tanks
- Report all outreach efforts conducted, constituencies reached, and the number of participants to the Office of Cradle to Career Data staff

Proposed Actions by the Office

- Track all outreach efforts reported by individual Community Engagement Advisory Board members



Cradle-to-Career Community Engagement Advisory Board Proposal Rubric

Instructions:

Per the [Governance Manual](#) Section "Member Expectations and Responsibilities" and in preparation for the Fall Advisory Board meeting, members will complete a pre-meeting survey to rank the order of proposals. Members will use the rubric to evaluate the proposals to examine potential impact and to align it with the C2C vision, mission, and authority.

Criteria	1 point	3 points	5 points
Impact and Benefit	No description or explanation included to demonstrate the impact and benefit relevant to C2C	Description provided moderate impact and benefit relevant to C2C	Demonstrated significant impact and benefit relevant to C2C, with specific focus on addressing gaps and/or aiding specific populations
Mission and Vision	No description or explanation included to demonstrate connection to and support of the mission and vision of C2C	Description provided moderate connection to and support of the mission and vision of C2C	Demonstrated significant connection to and support of this mission and vision of C2C; aids efforts to address disparities in opportunities and improve outcomes for all students
Authority	Proposed recommendation is outside of the scope of authority of C2C	Proposed recommendation is partially within the authority of C2C or there may be uncertainty about authority	Proposed recommendation is within in the scope of authority of C2C
Likelihood of Success	Proposed recommendation has low likelihood of success	Proposed recommendation has moderate likelihood of success	Proposed recommendation has high likelihood of success



Community Engagement Ad Hoc Committee for Proposal Prioritization Draft Report

Paragraph One: Introduction

- Authority of the Ad Hoc Committee and reason for the report
- Overview of the number of proposals
- Incorporation of proposals
- Thesis sentence, defining the top three proposals

Paragraph Two: Proposal Prioritization One

- Identification of the number one proposal
- Clear reasoning for prioritization with incorporation of [rubric](#) for justification

Paragraph Three: Proposal Prioritization Two

- Identification of the number two proposal
- Clear reasoning for prioritization with incorporation of [rubric](#) for justification

Paragraph Four: Proposal Prioritization Three

- Identification of the number three proposal
- Clear reasoning for prioritization with incorporation of [rubric](#) for justification

Paragraph Five: Conclusion

- Wrap up of report