

# Cradle-to-Career Community Engagement Advisory Board Ad Hoc Committee for Proposal Prioritization Staff Report

Date Report Issued: August 28, 2024  
Attention: Members of Community Engagement Advisory Board  
Ad Hoc Committee for Proposal Prioritization  
Subject: **Proposal Prioritization Draft Report**  
Staff Contact: Marykate Cruz Jones, Chief of Strategic Initiatives and  
Partnerships

At this meeting, the Community Engagement Advisory Board Ad Hoc Committee for Proposal Prioritization (Ad Hoc Committee) will have the opportunity to review the draft proposal prioritization report, make any necessary revisions, and approve the final report.

## Requested Action:

After review and consideration of the Ad Hoc Committee draft proposal prioritization report, and with consideration of member deliberation on August 22, 2024, Staff recommends that the Ad Hoc Committee approve the proposed draft report, as a recommendation to the Community Engagement Advisory Board.

- ❖ Move to approve the Ad Hoc Committee's proposal prioritization draft report as provided in the staff report to be shared as a recommendation to as a recommendation to the Community Engagement Advisory Board members during the pre-meeting survey process.

## Background:

The [Governance Manual](#) states that "at the summer meeting, members will determine if they would like to form an Ad Hoc Committee of up to five members who will convene publicly and be charged with writing a report with the recommended prioritization of the proposal forms received. The report will be due and posted on the Cradle to Career Data's (C2C) website at least one

week prior to the pre-meeting survey." At the July 10, 2024 Data and Tools and Community Engagement joint Advisory Boards meeting, the Community Engagement Advisory Board established the Ad Hoc Committee.

#### August 22, 2024 Ad Hoc Committee Meeting One:

The Ad Hoc Committee met for their inaugural meeting on August 22, 2024 to discuss the six proposals submitted by Community Engagement Advisory Board members, prioritize the top three proposals, and provide clear reasoning for the prioritization. At this meeting, the Ad Hoc Committee identified the following top three proposals for prioritization in alphabetical order:

- [Data Literacy Outreach Tools](#) - Member Takagi
- [Foundational Ground the Workforce Vision](#) - Member Nevarez
- [Strategic Engagement and Targeted Training Platform](#) - Member Khosravi

#### Community Engagement Member Proposal Prioritization Draft Report:

At the August 22, 2024 Ad Hoc Committee meeting, the Ad Hoc Committee delegated Member Takagi and Member Gamboa to work offline to draft a report reflecting the Ad Hoc Committee's proposal prioritization, including an explanation behind the prioritization. The Community Engagement member proposal prioritization draft report can be found on Attachment A.

## Community Engagement Ad Hoc Committee for Proposal Prioritization Draft Report

### Introduction

The Cradle-to-Career (C2C) Community Engagement Advisory Board's (CEAB) Ad Hoc Committee, is vested with the authority to evaluate and recommend the proposals created by the Advisory Board members. The emerging themes from the proposals highlight a focus on enhancing data literacy and community engagement, along with strategically developing the workforce through targeted training and accessible resources. Collectively, these proposals aim to empower individuals with the tools and knowledge needed for informed decision-making and long-term career success within the community.

The three prioritized proposals—Data Literacy Outreach Tools (Member Takagi), Foundational Ground the Workforce Vision (Member Nevarez), and Strategic Engagement and Targeted Training Platform (Member Khosravi)—collectively emphasize the critical need to equip the community with essential data literacy skills, establish a robust foundation for workforce development, and implement a strategic, targeted approach to training that aligns with long-term career success and community empowerment.

### **Proposal Prioritization One: Data Literacy Outreach Tools (Member Takagi)**

The Data Literacy Outreach Tools proposal is prioritized as it significantly advances C2C's mission by democratizing data and making it accessible and actionable for diverse communities. Implementing data literacy tools and integrating them into outreach efforts is a natural extension of C2C's current work, including the creation of resources like a data dictionary. The proposal also suggests feasible partnerships with educational institutions and non-profits, aligning well with C2C's existing collaborative framework. By addressing a critical

gap in data accessibility and fostering better-informed decisions, the proposal benefits students, families, and practitioners, promoting social and economic equity and aligning with C2C's strategic goals.

**Proposal Prioritization Two: Foundational Ground the Workforce Vision (Member Nevarez)**

The Foundational Ground the Workforce Vision proposal is prioritized second because it emphasizes the critical need for C2C to expand its focus beyond K-12 education and more intentionally incorporate workforce development into its strategies. This proposal highlights the importance of advancing collective understanding of workforce development and career-connected learning, advocating for a broader definition of student success that goes beyond earning a degree to include non-traditional pathways. By reassessing current metrics and fostering cross-sector collaboration, the proposal ensures that C2C's strategies are forward-thinking, aligned with the evolving demands of the job market, and responsive to the needs of both students and the broader community. The focus on facilitating discussions, engaging in key conferences, and expanding outreach efforts directly supports C2C's mission to create meaningful educational and career pathways that reflect the realities of the future workforce.

**Proposal Prioritization Three: Strategic Engagement and Targeted Training Platform (Member Khosravi)**

The third prioritized proposal is the Strategic Engagement and Targeted Training (SETT) Platform, which focuses on creating a structured approach for CEAB to conduct outreach and receive feedback from diverse communities across California. This proposal is prioritized because it addresses a critical need for a more organized and equitable outreach strategy, ensuring that CEAB's engagement efforts are regionally represented and effectively reach key stakeholder groups. By establishing clear roles, mandates, and tracking

mechanisms for outreach, this proposal directly supports C2C's mission by fostering stronger connections with communities and ensuring that feedback loops and data-driven decision-making are integral to C2C's work.

## **Conclusion**

In conclusion, the C2C CEAB Ad Hoc Committee has thoroughly reviewed and prioritized the proposals submitted by its members, focusing on the themes of data literacy, community engagement, and workforce development. The selected top three proposals—Data Literacy Outreach Tools, Foundational Ground the Workforce Vision, and Strategic Engagement and Targeted Training Platform—represent a cohesive strategy to empower communities with essential tools, knowledge, and support to achieve long-term success. By advancing these initiatives, C2C is poised to significantly enhance its impact, fostering an informed, engaged, and prepared community that is ready to meet the challenges of the future workforce. These proposals will guide C2C in fulfilling its mission to create equitable and effective educational and career pathways for all Californians.