

Cradle-to-Career Community Engagement Advisory Board

Staff Report

Date Report Issued: October 2, 2024
Attention: Members of Community Engagement Advisory Board
Subject: **Student Pathways Dashboard (Agenda Item 13)**
Staff Contact: Ryan Estrellado, Director of Data Programs

At this meeting, the Office of Cradle-to-Career Data (Office) will provide the Community Engagement Advisory Board (CEAB) with an update on the development of the Student Pathways Dashboard. This will include a participatory feedback session for the most recent designs of the Student Pathways Dashboard.

Requested Action:

There is no requested action for this item. This is an informational item only.

Background:

[Education Code Section 10867\(b\)\(4\)\(A\)](#) charges the Office with “Implementing public educator- and researcher-facing tools and supporting their use by [...] Leading user-centered design and testing processes.”

At the July 10 Joint Advisory Boards Meeting, the Office gave the CEAB and the Data and Tools Advisory Board an [overview of User-Centered Design \(UCD\)](#) as it relates to the development of the Student Pathways Dashboard. As a follow-up to that agenda item, this staff report and accompanying presentation will:

1. Update CEAB on the development of the Student Pathways Dashboard, focusing on recent UCD activities.
2. Prepare CEAB for a participatory feedback session on the Student Pathways Dashboard that will occur during the October 16, 2024 CEAB meeting.

Dashboard Development:

In preparation for the launch of the Student Pathways Dashboard, the Office has engaged in UCD to ensure that the dashboard meets the goals of its end-users. To align with user goals and iteratively improve the dashboard's user experience, the Office has conducted several feedback activities over the last few months. These include, but are not limited to:

- Input from stakeholders such as Data Providers, both Advisory Boards, and the Governing Board
- Internal user feedback sessions with Cradle-to-Career Data (C2C) staff
- [Virtual Community Conversations](#) with the public and advocacy groups
- Online public surveys

Through these activities, the Office received feedback from users and key stakeholders on the dashboard wireframes and companion materials. Data Programs staff synthesized the feedback from these activities and will use the findings to improve the launch and future releases of the dashboard. These conversations create awareness of the data system and engage members of the public around the build of C2C's data products and analytical tools.

Feedback Session:

As part of the UCD process, we will use the session at the CEAB meeting to get feedback on the Student Pathways Dashboard.

The Office will show CEAB members the most recent wireframes of the Student Pathways Dashboard and will facilitate a feedback session focused on the user experience.