

# Cradle-to-Career Data Governing Board Staff Report

Date Report Issued: November 6, 2024  
Attention: Members of Cradle-to-Career Data Governing Board  
Subject: **Update on Liaison Appointments (Agenda Item Five)**  
Staff Contact: Stephanie Gutierrez-Valdez, Board Liaison and Governance Specialist

At this meeting, the Governing Board (Board) will receive an update on the Cradle-to-Career Data (C2C) Board member liaison appointments.

## Requested Action:

There is no requested action for this item. This is an informational item only.

## Background:

At the November 1, 2023 Board meeting, the Board voted to approve the creation and implementation of standing liaison roles for all aspects of C2C's work. These roles presented an opportunity for Board members to enhance their connection with C2C's initiatives, offering a vital link to the organization's work. Additionally, they established a reliable mechanism for collecting member feedback and support, contributing to a robust structure for collaboration. By fostering a sense of ownership among Board members, these roles play a key role in nurturing a governance culture — a priority highlighted during the adoption of the [Strategic Plan](#) (page 2) at the August 9, 2023 Board meeting.

At the February 28, 2024 Board meeting, Former Board Chair Tagorda appointed the first Board liaisons and stand-ins for each role to serve a one-year term, concluding at the end of the 2024 calendar year. The current Board Chair will oversee and appoint Board liaison appointments and stand-ins for each calendar year. For the 2025 calendar year, Chair Payne has appointed the below individuals to the following liaison positions and stand-ins for each role.

## Liaison Roles:

Details outlining member expectations for the liaison roles can be found in Attachment A. Below is a list of liaison titles and responsibilities:

- California College Guidance Initiative (CCGI) Liaison: **Nathan Evans, PhD**
  - Stand-in: Catalina Cifuentes
  - Responsible for providing an opinion of the tool
- Community Engagement Advisory Board (CEAB) Liaison: **Christopher J. Nellum, PhD**
  - Stand-in: —
  - Responsible for attending CEAB meetings and ensuring the Board learns insights from the CEAB
- Data and Tools Advisory Board (DTAB) Liaison: **Ana Luz Gonzalez-Vasquez, PhD**
  - Stand-in: —
  - Responsible for attending DTAB meetings and ensuring the Board learns insights from the DTAB
- Design Liaison: **Meredith Lee, PhD**
  - Stand-in: —
  - Responsible for data visualization, data storytelling, and brand identity
- eTranscript Liaison: **John Hetts, PhD**
  - Stand-in: Jessica Moldoff, PhD
  - Responsible for providing an opinion of the tool

### Expectations of the Liaison:

Below are the expectations for members that will be accepting the liaison role:

- Meets and communicates with the Office of Cradle-to-Career Data (Office) on an as needed basis
- Can be called upon to be the spokesperson for the given topic
- Can be asked to attend meetings with stakeholders, consultants, or the Office related to the given topic