John Hetts, PhD (He/Him/His)
Executive Vice Chancellor for the Office of Innovation, Data, Evidence, and Analytics, California Community Colleges Chancellor's Office

As executive vice chancellor of the Office of Innovation, Data, Evidence and Analytics, John J. Hetts, PhD, leads the development and delivery of information technology and security services, student-centered technology-focused initiatives, and evidence-based reporting and evaluation. Hetts joined the Chancellor's Office in 2019 as visiting executive for research and data in the California Community Colleges Office and has helped to reimagine the role of data, research, and evidence, working to rebuild that capacity within the system office to better serve colleges and their 2.1 million students.

A nationally recognized leader in intersegmental educational pathways in higher education, Hetts has spent the last two decades working to better understand and recognize student capacity to make certain that all students receive fair credit for their skills and the full opportunity to put those skills to use to achieve their educational goals and aspirations. Formerly, Hetts served as the senior director of Data Science for Educational Results Partnership, which under the leadership of the Chancellor's Office managed CalPASS Plus, California's voluntary intersegmental data system, and the system's previous improvement and accountability platform known as LaunchBoard. Before that, he served as the director of institutional research at Long Beach City College, where his collaborations on modeling student assessment helped lead to award-winning system-wide reforms of developmental education.

Todd Hoig (He/Him/His)
Director of Management Information System, California Community Colleges Chancellor's Office

Todd Hoig is the Director of Management Information Systems at the California Community Colleges Chancellor's Office. In his role, he oversees the collection, warehousing, and use of Management Information Systems data. Todd has served in this role for over a decade and has supported the design, implementation,

maintenance, and improvement of multiple accountability metric frameworks and data-based decision-making tools as well as their underlying architecture.

Erik Cooper (He/Him/His)
Vice Chancellor of Workforce and Research, California Community Colleges Chancellor's Office

Erik Cooper is the Vice Chancellor for Workforce and Research at the California Community Colleges Chancellor's Office. In this role he oversees the research function at the Chancellor's Office; supports the development of new data infrastructure and student metrics development; and coordinates the research and evaluation of new workforce and economic development efforts. Erik has previously been the Dean of Planning, Research, and Resource Development and the Dean of the Library and Learning Resources at Sierra College, while also overseeing professional development, testing and assessment, and tutoring at various colleges and universities. Erik served on the RP Group Board of Directors for nearly 10 years and was the Board President from 2020 to 2022. Erik's dissertation, Efficacy of the California Basic Skills Initiative, focused on developmental education reform in California and he has carried that interest forward into statewide work on the Common Assessment Initiative and the implementation of AB 705 and AB 1705.

California Community Colleges

The California Community Colleges and the Cradle-to-Career (C2C) Data System

John Hetts — Executive Vice Chancellor, Office of innovation, Data, Evidence, and Analytics

Erik Cooper — Vice Chancellor Workforce and Research

Todd Hoig — Director of Management Information Systems

# Largest System of Higher Education in the Nation

- More than 2.1 million students
  - >10% of all undergraduates in the US
- More than 200,000 awards per year in over 20,000 programs of study

- 73 Locally Governed Districts
  o 116 colleges
- 448 locally elected trustees
- 136 CEOs (Chancellor's and Presidents)
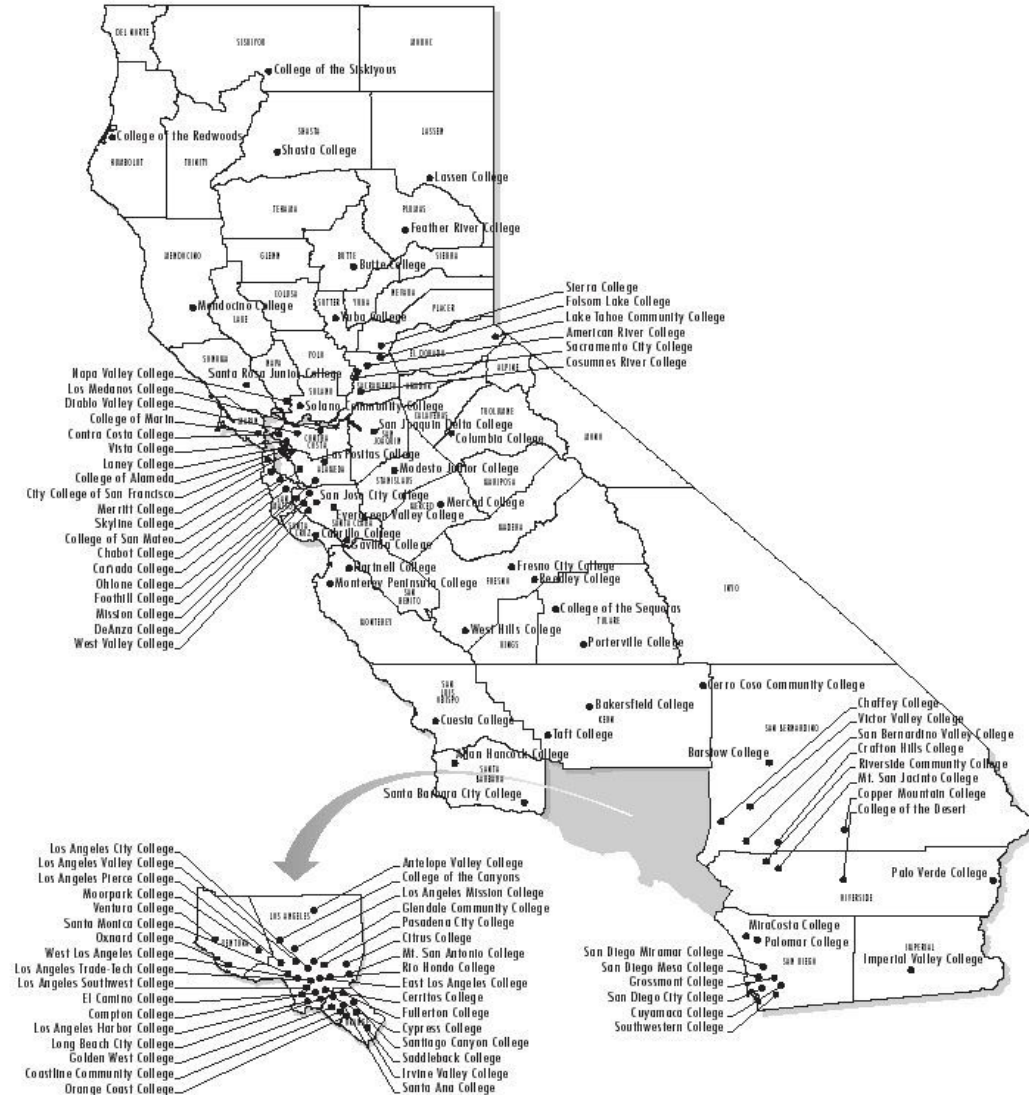
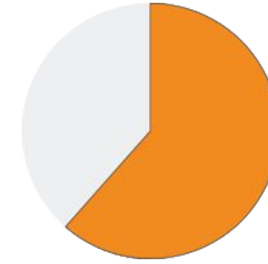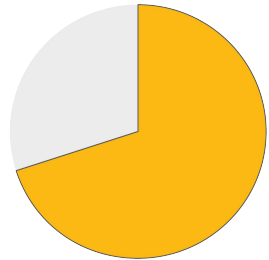# THE CALIFORNIA COMMUNITY COLLEGE STUDENTS OF <u>TODAY</u>
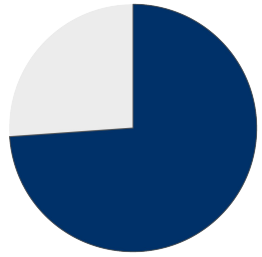
74% Part Time or Noncredit
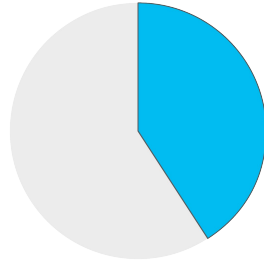
41% Adult Students

64 % Working Learners

70% Students of Color
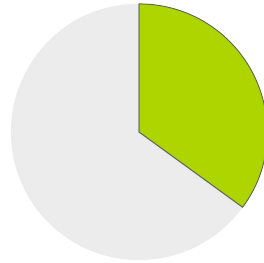
35% First Generation
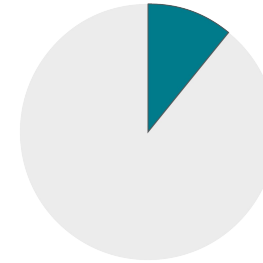
11% with an Associate Degree or Higher
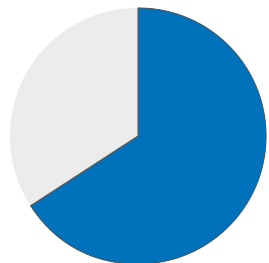
66% Economically Disadvantaged
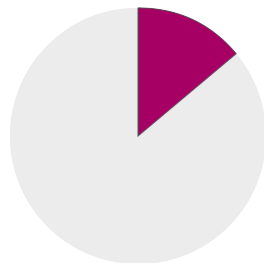
14% Noncitizens

9% Dual Enrollment

California Community Colleges

VISION 2030 | THE STATE OF THE SYSTEM IS STRONG!
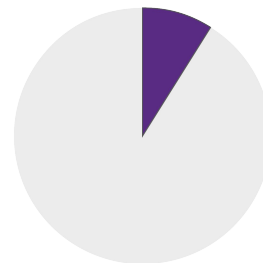
Engines of Social and Economic Mobility

- Fully open access institutions to provide all Californians a wide range of educational opportunities including: associate and baccalaureate degrees, preparation for four-year institutions,, workforce education, adult skills courses, retraining, and lifelong learning.

- Most diverse student body of any system of higher education.

- Largest provider of workforce training in the state and nation.

- Nearly 30% of UC and 50% of CSU undergraduates started at a California Community College.

California Community Colleges

California Community Colleges Economic Impact

Have an **annual economic impact of $128.2 billion**, equal to approximately 4.2% of California's total gross state domestic product.

$128 Billion

California Community Colleges

Sound Return on Investment for Taxpayers

Generate a net benefit of $2 in added tax revenue for every $1 taxpayers invest in community colleges.*

*Added revenue stems from students' higher lifetime earnings and increased output by businesses.

California Community Colleges

Big Return for Students

For every **$1** spent on community college, **students gain $5 more in future earnings**.

Graduates earning an associate degree will, on average, **increase their income by $11,100 annually** compared to individuals with a high school diploma.

Avg. Annual Income Associate Degree $48,200

Avg. Annual Income High School Diploma $37,100

Our Data Ecosystem

Research, Visualization, and Analytics
Erik Cooper

- Design and implementation of metrics and evaluation
- Support for internal Chancellor's Office and statewide reporting including >40 annual reports
- Development, support, and management of statewide data visualization and utilization
- Two big changes
  - complete redesign of our principal data platform: DataVista:
    - https://datavista.cccco.edu/
  - update to key system metrics
    - https://www.cccco.edu/-/media/CCCCO-Website/docs/report/Vision-2030-A-Roadmap-for-California-Community-Colleges.pdf

California Community Colleges

Questions, research and data requests?
research@cccco.edu

Vision 2030 Goals & Metrics

Equity in Success

- Increase with equity the number of CCC students:
    - Who complete a meaningful educational outcome.
    - Who attain a baccalaureate degree.
    - Who earn a living wage.

Equity in Access

- Increase with equity the number of students attending a California community college, with particular emphasis on the number of underserved Californians.

Equity in Support

- Increase with equity the number of California Community Colleges students receiving state and federal aid for which they are eligible to better support their educational journey.
- Decrease the number of units in excess of 60 units for the Associate Degree for Transfer.

California Community Colleges

Management Information Systems - Data
Todd Hoig

- Provides support to 116 colleges and 73 districts in reporting to the Chancellor's Office in order to fulfill system, state and federal reporting
  - All MIS reporting (term and annual), IPEDS, STRK, Perkins, DataMart, Data Element Dictionary, and much more

- Manage dozens of ongoing data sharing agreements and MOUs with intersegmental partners, other agencies and state partners (including our C2C data submissions), and more

- MIS modernization underway

California Community Colleges

Questions about MIS data?
cccmisedit@cccco.edu
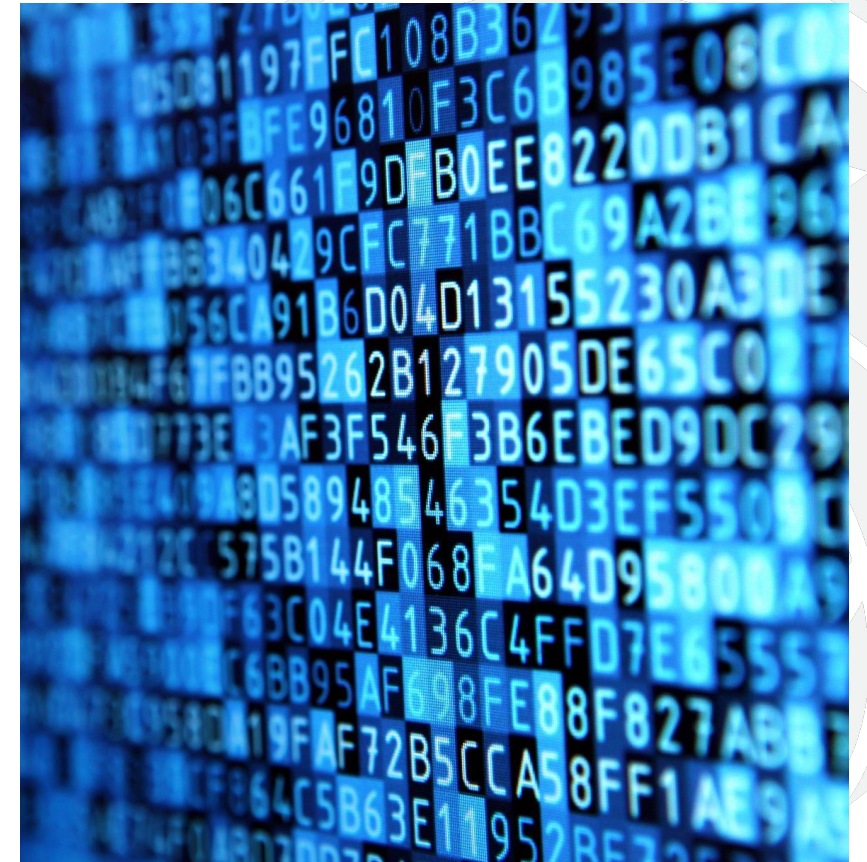
Community College Data Universe

Internal

- Application Data
  - Standard Application
  - Noncredit Application
  - International Application
- College Data
  - Student Enrollment
  - Course/Section/Session
  - Student Financial Aid
  - Employee

External

- Curriculum Data
  - Curriculum Inventory
  - Assist.org (Articulation)
- Transfer Data
  - National Student Clearinghouse
  - CSU & UC Partnership
- Wage and Employment Data

California Community Colleges

California Community Colleges Chancellor's Office
Management Information System
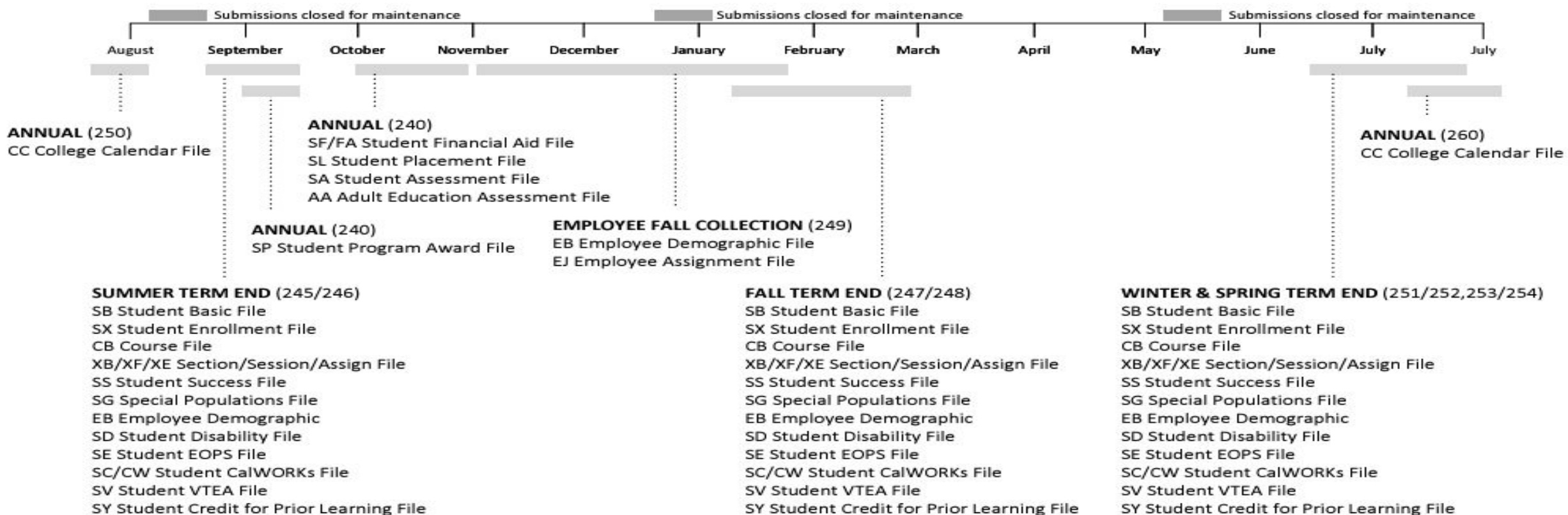# MIS DATA SUBMISSION TIMELINE 2024-25

Submissions closed for maintenance   Submissions closed for maintenance   Submissions closed for maintenance

August	September	October	November	December	January	February	March	April	May	June	July	July

ANNUAL (250)
CC College Calendar File

ANNUAL (240)
SF/FA Student Financial Aid File
SL Student Placement File
SA Student Assessment File
AA Adult Education Assessment File

ANNUAL (260)
CC College Calendar File

ANNUAL (240)
SP Student Program Award File

EMPLOYEE FALL COLLECTION (249)
EB Employee Demographic File
EJ Employee Assignment File

SUMMER TERM END (245/246)
SB Student Basic File
SX Student Enrollment File
CB Course File
XB/XF/XE Section/Session/Assign File
SS Student Success File
SG Special Populations File
EB Employee Demographic
SD Student Disability File
SE Student EOPS File
SC/CW Student CalWORKs File
SV Student VTEA File
SY Student Credit for Prior Learning File

FALL TERM END (247/248)
SB Student Basic File
SX Student Enrollment File
CB Course File
XB/XF/XE Section/Session/Assign File
SS Student Success File
SG Special Populations File
EB Employee Demographic
SD Student Disability File
SE Student EOPS File
SC/CW Student CalWORKs File
SV Student VTEA File
SY Student Credit for Prior Learning File

WINTER & SPRING TERM END (251/252,253/254)
SB Student Basic File
SX Student Enrollment File
CB Course File
XB/XF/XE Section/Session/Assign File
SS Student Success File
SG Special Populations File
EB Employee Demographic
SD Student Disability File
SE Student EOPS File
SC/CW Student CalWORKs File
SV Student VTEA File
SY Student Credit for Prior Learning File

SUBMISSION DUE DATES
Summer term data is due 30 days after end of Summer term
Fall term data is due 30 days after end of Fall term
Winter and Spring term data is due 30 days after end of Spring term
Annual Program Awards data is due September 15
Annual Financial Aid data is due October 31
Annual Placement and Assessment data is due October 31
Annual Employee data is due January 31

SUBMISSION SYSTEM MAINTENANCE WINDOWS
August 8 through August 22
December 12 through January 2
May 5 through May 16

SUBMISSION DEADLINES FOR SPECIFIC DATA USES
Term data for categorical allocation purposes is the first Monday in August (by 5:00 PM)
Annual Program Awards data for IPEDS purposes is September 15 (by 5:00 PM)
Term/Annual Program Awards/Annual Financial Aid data for SCFF preliminary apportionment purposes is December 1 (by 5:00 PM)
Term/Annual Program Awards/Annual Financial Aid data for SCFF final apportionment purposes is January 14 (by 5:00 PM)
Fall Term data for IPEDS purposes is January 31 (by 5:00 PM)
Financial Aid data for VTEA allocation purposes is the second Friday in February (by 5:00 PM)

College Calendar file (250) covering 2024-25 must be submitted before any other 2024-25 data is submitted
College Calendar file (260) covering 2025-26 must be submitted before any other 2025-26 data is submitted

Vision 2030 and Cradle to Career: Data, Technology, Interdependence, and Change at Scale

- Redesign of eTranscript

- Redesign of our core metrics
  - Baccalaureate attainment, living wage, reaching educationally underserved Californians, better, more effective support
- Reimagination of CCC Apply:
- Vision Aligned Reporting:
- Statewide Common Technology Efforts
  - Data Management Transformation (federated student data platform + support initiatives)
  - Opt-in Common ERP
- Data and Technology Demonstration Projects

- https://c2c.ca.gov/send-college-transcripts/

- https://www.cccco.edu/-/media/CCCCO-Website/docs/report/Vision-2030-A-Roadmap-for-California-Community-Colleges.pdf

- https://www.cccco.edu/About-Us/Chancellors-Office/Divisions/Digital-Innovation-and-Infrastructure/reimagine-apply
- https://www.cccco.edu/About-Us/Chancellors-Office/Divisions/Educational-Services-and-Support/vision-aligned-reporting
- https://www.cccco.edu/About-Us/Chancellors-Office/Divisions/Digital-Innovation-and-Infrastructure/common-technology-platform

- https://www.cccco.edu/About-Us/Vision-2030/vision-2030-demonstration-projects

California Community Colleges

Thank you!

www.ccccco.edu