



Government Operations
Cradle-to-Career Data
400 R Street, Suite 140, Sacramento, CA 95811
Phone: (916) 216-5439 | www.c2c.ca.gov



Notice of Public Meeting of the Community Engagement Advisory Board

Wednesday, March 26, 2025

10:00 a.m. – 3:30 p.m.

(or until the conclusion of business)

Office of Cradle-to-Career Data
400 R Street, Suite 140
Sacramento, CA 95811

This meeting will also be hosted via Zoom. A link will be provided 15 minutes prior to the meeting here: <https://c2c.ca.gov/board-meetings/>.

Community Engagement Advisory Board Members

Michelle Cheang	Dar'rell Jones	Mike Nguyen
Lisa Countryman-Quiroz	Parshan Khosravi	Lisa Rodriguez
Lorenzo Gamboa	Orquidea Largo	Alexis Takagi
Natalia Gonzalez	Carla Lopez-Valdes	Sbeydeh Viveros-Walton
Adam Gottlieb	Karina Lopez	
Marisa Johnson	Jackie Nevarez	

AGENDA

Action may be taken on any item listed on the agenda. Meeting times and order of agenda items are subject to change. Please see Meeting Information for additional information on public participation.

Date of Meeting Posting: March 12, 2025

1. Call to Order, Establishment of Quorum, and Welcome – Shannon Serrato, Director of Engagement
2. Swearing in of New Advisory Board Member – Shannon Serrato, Director of Engagement
3. Introduction of the Community Engagement Advisory Board Liaison from the Governing Board (Information) – Stephanie Gutierrez-Valdez, Board Liaison and Governance Specialist and Christopher J. Nellum, PhD, Governing Board Member
4. Approval of the Minutes from the October 16, 2024 Community Engagement Advisory Board Meeting (Action) – Shannon Serrato, Director of Engagement
5. Update on the Office of Cradle-to-Career Data (Information) – Mary Ann Bates, Executive Director
6. Update on the Advisory Board Recommendation Process and Changes to the Governance Manual (Information) – Ryan Estrellado, Director of Data Programs and Stephanie Gutierrez-Valdez, Board Liaison and Governance Specialist
7. Presentation of Community Engagement Demographic Survey Results and Language Access Plan (Information) – Shannon Serrato, Director of Engagement
8. Discussion of Advisory Board Member Recruitment (Information) – Stephanie Gutierrez-Valdez, Board Liaison and Governance Specialist, and Angelique Palomar, Deputy Director of Communications
9. Report out of Community Ambassador Work of Advisory Board Members Related to Cradle-to-Career Mission and Vision (Information) – Shannon Serrato, Director of Engagement

10. Presentation on and Discussion of the Office of Cradle-to-Career Data's Staff Draft Community Engagement Advisory Board Proposals Report and Feasibility Studies (Information) – Ryan Estrellado, Director of Data Programs, and Alexandra Lozanoff, Senior Project Manager, Economic Mobility, Postsecondary, and Workforce Systems, WestEd
11. Update from the Data and Tools Advisory Board Liaison Regarding the March 19, 2025 Meeting (Information) – Iulia Tarasova, Data and Tools Advisory Board Member
12. Discussion of 2025 Advisory Board Proposal Process, Including the Review of Member Proposal Process Member Responsibilities (Information) – Ryan Estrellado, Director of Data Programs and Stephanie Gutierrez-Valdez, Board Liaison and Governance Specialist
13. Presentation on the Advisory Boards Recommendation Process Outreach and Communications Strategy for Public Proposals (Information) – Angelique Palomar, Deputy Director of Communications
14. General Public Comment
Note: the Board may not discuss or take action on any matter raised during this public comment section, except to decide whether to place the matter on the agenda of a future meeting. [Government Code Sections 11125, 11125.7(a)]
15. Future Agenda Items (Information/Action) – Shannon Serrato, Director of Engagement
16. Adjournment – Shannon Serrato, Director of Engagement

MEETING INFORMATION

Virtual Location

The meeting may be accessed virtually through Zoom. Senate Bill (SB) 544 was enacted and waived certain provisions of the Bagley-Keene Open Meeting Act. This meeting will be scheduled as remote participation in compliance with the Bagley-Keene Open Meeting Act and SB 544.

Reasonable Accommodation

All meetings shall be accessible to Advisory Board members with disabilities and members of the public with disabilities. To request accessible format materials, auxiliary aids/services, or sign language translation services to participate in the meeting, please contact Stephanie Gutierrez-Valdez at info@c2c.ca.gov, (279) 220-5501.

Providing your accommodation request at least 7 (seven) business days before the meeting will help ensure availability of the requested accommodation. Any requests received after this date will be given prompt consideration, but logistical constraints may not allow for their fulfillment.

Addressing the Advisory Board

The public may speak at the meeting during the periods for public comment. Each speaker is invited to speak for up to two minutes per agenda item. Three or more individuals who are present may pool their time for one speaker. Please note that the Advisory Board may not discuss or take action on any matter raised during this public comment section, except to decide whether to place the matter on the agenda of a future meeting. [Government Code Sections 11125, 11125.7(a)]

Written Comments

Written comments should be submitted by 5:00 p.m. the Friday prior to the meeting to Stephanie Gutierrez-Valdez, info@c2c.ca.gov. Each communication should include a subject line identifying the specific agenda item being addressed. Such materials will be distributed to members of the Advisory Board prior to the beginning of the meeting.

Meeting Materials

This Agenda and any supplemental meeting materials may be accessed at the following website address: <https://c2c.ca.gov/board-meetings/>.

The mission of the Cradle-to-Career System is to be California's source of actionable data on education, economic, and health outcomes for individuals, families, and communities; to expand access to tools and services to navigate the education to employment pipeline.