## Cradle-to-Career Data and Tools Advisory Board Staff Report

| Date Report Issued: | March 5, 2025   |
|---------------------|---|
| Attention:          | Members of Data and Tools Advisory Board              |
| Subject:            | Introduction to Data and Tools Advisory Board Liaison |
|                     | (Agenda Item Two)                                     |
| Staff Contact:      | Stephanie Gutierrez-Valdez, Board Liaison and         |
|                     | Governance Specialist                                 |

At this meeting, the Data and Tools Advisory Board (DTAB) will receive an update on the DTAB Governing Board Liaison.

## **Requested Action:**

There is no requested action for this item. This is an informational item only.

## Background:

At the November 1, 2023 Governing Board (Board) meeting, the Board voted to approve the creation and implementation of standing liaison roles for all aspects of Cradle-to-Career Data's (C2C) work. These roles establish a reliable mechanism for collecting feedback and support, contributing to a robust structure for collaboration.

At the February 28, 2024 Board meeting, Former Board Chair Tagorda appointed the first Board liaisons and stand-ins for each role to serve a one-year term, concluding at the end of the 2024 calendar year. At the <u>November 15, 2024</u> Board meeting, Board Chair Payne appointed Board liaison appointments and stand-ins for the 2025 calendar year.

Board Member Gonzalez-Vasquez has been appointed as the DTAB liaison, responsible for attending the DTAB meeting and sharing insights from the DTAB with the Board. More information on Board Member Gonzalez-Vasquez can be found in Attachment A.



## Ana Luz Gonzalez-Vasquez, PhD (She/Her/Hers) UCLA Labor Center



My name is Ana Luz Gonzalez-Vasquez , and I am the Project Director of the POWER in Workforce Development team at the UCLA Labor Center. At the Labor Center, I am leading the expansion of our workforce development initiatives, focusing on building a high road economy and achieving prosperity for all through research, education, evaluation, and coalition and movement building. For over 17 years, I have been conducting quantitative and qualitative research, employing a

participatory and popular education approach to engage research participants in the conceptualization and production of knowledge. I co-authored several ground-breaking reports, including studies on the prevalence of wage theft and workplace violations among workers in low-wage industries, an analysis of transportation network companies in Los Angeles, and the first comprehensive study of day laborers and day labor worker centers across the nation. I received a dual B.A. in Economics and Social Science with a specialization in Public and Community Service and a minor in Spanish from UCI. I also hold a Master's and Ph.D. in Urban Planning from UCLA.