Office of Cradle-to-Career (C2C) Student Pathways Media Kit

Important Links

- [News release announcement](#) [live on 4/22 @ 10am]
- [Student Pathways resources hub](#) [live on 4/22 @ 10am]
- [Student Pathways Dashboard](#) [live on 4/22 @ 10am]
- [Student Pathways FAQ](#) [live on 4/22 @ 10am]
- [What California's leaders are saying](#)

About C2C

Before the Cradle-to-Career Act was signed into law in 2021, California was one of the only states without a longitudinal data system capable of identifying progress over time through multiple stages in individuals' educational and career journeys. Through an 18-month long public planning process with over 200 individuals representing state entities, community leaders, educators, and members of the public, the blueprint for the state's longitudinal data system was created.

The California Cradle-to-Career initiative is a major milestone for the state, uniting existing and verified information across education, social services, and workforce sectors for the first time to help Californians understand their options to build brighter futures.

About the Student Pathways Dashboard

The C2C Student Pathways Dashboard shares insights on student pathways from high school completion to college, and into the workforce. The Student Pathways Dashboard provides Californians with information to guide their decision-making around education and career planning.

Access to transparent, verified and centralized information about education and workforce outcomes is needed to understand whether efforts to improve

student success are working as intended. Students and families often make decisions about education and career pathways with limited and disconnected information about outcomes. The Student Pathways dashboard addresses this information gap.

Email
OUT NOW: California Unveils First-of-its-Kind Tool Connecting Education to Workforce Outcomes

The California Cradle-to-Career Data System (C2C) launched its first informational tool to help students better understand their options for education and career planning. The **Student Pathways Data Story** combines a series of data visualizations and guiding questions to help users understand how California's students are navigating to and through college.

The California Cradle-to-Career Data System is the state's official longitudinal data system. The California Cradle-to-Career initiative is a major milestone for the state, uniting existing and verified information across education, social services, and workforce sectors for the first time to help Californians understand their options to build brighter futures.

Explore the Student Pathways Data Story

For questions, contact info@c2c.ca.gov.

Media Content
Download Cradle-to-Career's media assets here

C2C's Social Media Handles
LinkedIn: https://www.linkedin.com/company/ca-cradle-to-career/
Facebook: https://www.facebook.com/CaliforniaC2C

Suggested Social Media Captions

California just launched its first Cradle-to-Career tool, the Student Pathways Data Story! Explore:

- 📚How have California students navigate to and through college?
- 🙋Who enrolls in college?
- 🎓How long does it take for students to graduate?
- 💭How much do individuals earn after they graduate?

Learn more: c2c.ca.gov/data-stories/student-pathways-resource-hub/

Find your story! 📊 Every student has a unique education journey. Cradle-to-Career's Student Pathways tool sheds light on the different paths learners take to college and beyond. Explore Student Pathways in California here: c2c.ca.gov/data-stories/student-pathways-resource-hub/