

Cradle-to-Career Data Selection for Advisory Boards Committee Staff Report

Date Report Issued: April 8, 2025
Attention: Members of the Selection for Advisory Boards
Committee
Subject: **2025 Advisory Board Demographic Survey (Agenda
Item 3)**
Staff Contact: Shannon Serrato, Director of Engagement

At this meeting, the Selection for Advisory Boards Committee (Committee) will have the opportunity to review the results of the 2025 Advisory Board demographic survey.

Requested Action:

There is no requested action for this item. This is an informational item only.

Background:

As written in statute, Cradle-to-Career Data's (C2C) Governing Board is intended to reflect the cultural, racial, geographical, economic, and social diversity of California.

In 2022, the Office of Cradle-to-Career Data (Office) received a request seeking the demographic information of C2C's leadership, and following approval from its Governing Board, the Office facilitated the collection of Governing Board demographic information. All responses were self-reported and collected anonymously via survey. The information included was aggregated for purposes of equity and transparency and posted to the [C2C website](#).

The Office committed to conducting a demographic survey annually. At the September 2023 and October 2023 meetings of the Community Engagement Advisory Board and Data and Tools Advisory Board, respectively, members

agreed to expand the survey's scope to include responses from the Advisory Boards.

Overview:

Governing Board and Advisory Board members received the demographic survey on February 6, 2025, which asked members to self-report information on race/ethnicity and gender, with an opportunity to share additional information on lived experiences. All results will be posted to the C2C website upon completion of the survey by C2C's Governing Board, Community Engagement Advisory Board, and Data and Tools Advisory Board.

In addition, Advisory Board members were asked to complete a survey on professional experiences. Attachment A includes the responses received from Data and Tools Advisory Board members. Attachment B includes the responses received from Community Engagement Advisory Board members.

Data and Tools Advisory Board

Last Name	First Name	Job Title	Area of Work/Focus	Regional Level of Focus
Members Terming Out in 2025:				
Borgen	Jason	Chief Technology & Innovations Officer	Practitioner - K-12	Bay Area - Alameda, Contra Costa, Marin, Napa, San Mateo, Santa Clara, Santa Cruz, San Francisco, Solano, and Sonoma counties
Connor	Tamika	Senior Vice President of Strategic Initiatives	Practitioner - California Community Colleges	Statewide - CA
Foust	Regan	Executive Director, Research Scientist	Research Organization	Statewide - CA
Hough	Heather	Executive Director	Research Organization	Statewide - CA
Owen	Laura	Executive Director	Practitioner - University of California	South Coast Region - Los Angeles, Orange, San Diego, Santa Barbara and Ventura counties

Reddy	Vikash	Researcher	-	South Coast Region - Los Angeles, Orange, San Diego, Santa Barbara and Ventura counties
Members Terming Out in 2026:				
Catanzarite	Lisa	Vice President, Research and Evaluation	Research Organization	Statewide - CA
Harlick	Diana	-	-	-
Norris	Helen	Chief Information Officer	Practitioner - Independent Institutions of Higher Education	South Coast Region - Los Angeles, Orange, San Diego, Santa Barbara and Ventura counties
Phuong	Diana	Executive Director	-	-
Schak	Jacob (Oliver)	Senior Research And Evaluation Specialist	Research Organization	Bay Area - Alameda, Contra Costa, Marin, Napa, San Mateo, Santa Clara, Santa Cruz, San Francisco, Solano, and Sonoma counties
Members Terming Out in 2027:				

Millán	Daniel	Researcher and Data Analyst	Research Organization	South Coast Region - Los Angeles
Ortiz Villar	Myrtha	Director, Data Strategy and Impact	Community Organization	Statewide - CA
Reed	Lauren	-	-	-
Tarasova	Iulia	-	-	-
Watson	John	Director, Data and Impact Center of Excellence	Practitioner - K-12	South Coast Region - Los Angeles, Orange, San Diego, Santa Barbara and Ventura counties

Community Engagement Advisory Board

Last Name	First Name	Job Title	Area of Work/Focus	Regional Level of Focus
Members Terming Out in 2025:				
Cheang	Michelle	Director	Practitioner - Workforce Development	Statewide - CA
Khosravi	Parshan	-	-	-
Largo	Orquidea	-	-	-
Nevarez	Jackie	Coordinator: College and Career	Practitioner - K-12	North Central Region - Sacramento, San Joaquin, El Dorado, Lake, Nevada, Placer, Sierra, Sutter, Plumas, Yolo, and Yuba Counties
Rodriguez	Lisa	Director of Student Support Services	Practitioner - K-12	Central Region - Fresno, Kern, Kings, Madera, Mariposa, Merced, Monterey, San Benito, San Luis Obispo, Stanislaus, Tulare, and Tuolumne counties
Viveros-Walton	Sbeydeh	-	-	-

Members Terming Out in 2026:

Gamboa	Lorenzo	Director of Diversity, Inclusion, & Outreach	Practitioner - Private Postsecondary Educational Institutions	Statewide - CA
Gottlieb	Adam	Director, Postsecondary Strategy & Policy	Advocacy Organization	Statewide - CA
Lopez	Karina	Counselor, EOPS/CARE/ Next Up	Practitioner - California Community Colleges	South Coast Region - Los Angeles, Orange, San Diego, Santa Barbara and Ventura counties
Lopez-Valdes	Carla	Associate Director, Government and Community Relations	Advocacy Organization	South Coast Region - Los Angeles, Orange, San Diego, Santa Barbara and Ventura counties
Nguyen	Mike	Undergraduate; Former Santa Clara County Youth Commissioner	Student	Bay Area - Alameda, Contra Costa, Marin, Napa, San Mateo, Santa Clara, Santa Cruz, San Francisco, Solano, and Sonoma counties

Takagi	Alexis	Basic Needs Coordinator @ SCU	Student	Bay Area - Alameda, Contra Costa, Marin, Napa, San Mateo, Santa Clara, Santa Cruz, San Francisco, Solano, and Sonoma counties
Members Terming Out in 2027:				
Countryman-Quiroz	Lisa	-	-	-
Gonzalez	Natalia	-	-	-
Johnson	Marisa	Director of Policy Impact	Advocacy Organization	Statewide - CA
Jones	Dar'rell	Career Pathways Manager	Community Organization	Inland Deserts Region - Imperial, Inyo, Mono, Riverside, and San Bernardino Counties