

Nathan S. Evans, EdD

**Deputy Vice Chancellor, Academic and Student Affairs Chief Academic Officer
The California State University**



Dr. Nathan Evans serves as deputy vice chancellor for Academic and Student Affairs and chief academic officer at the California State University Office of the Chancellor. His portfolio includes leadership of academic programs and strategic enrollment planning. He also served as acting president of Sonoma State University from May through July 2024.

He previously served associate vice chancellor and chief of staff for Academic and Student Affairs as the principal advisor on policy development, strategic planning, interdivisional collaboration and organizational development to accomplish division goals and objectives.

Dr. Evans has held leadership positions in the CSU Office of the Chancellor since 2011 and previously served as interim assistant vice chancellor for Student Academic Services and director of Enrollment Management for the CSU. In those capacities, he was responsible for systemwide student academic services, enrollment management, transfer programs and academic advising. He has also served in leadership posts in all three segments of public higher education in California—including San Diego State University, CSU San Marcos, the University of California, San Diego and the San Diego Community College District as well as Arizona State University.

His leadership spans academic and student affairs across the postsecondary continuum, from early outreach and TRiO programs to graduate education. He serves as chair of the California College Guidance Initiative Advisory Board, chair of California's Intersegmental Coordinating Council Executive Committee and an appointed member of California's Cradle to Career System Governing Board. He earned a Doctor of Educational Leadership from Fresno State University, and a master's in Higher and Adult Education and baccalaureate degree in Intercultural and Organizational Communication from Arizona State University.

Edward Sullivan, PhD

Assistant Vice Chancellor for Institutional Research and Analyses

The California State University



Ed Sullivan is the Assistant Vice Chancellor for Institutional Research and Analysis at the California State University Office of the Chancellor where he provides leadership and analytical support to inform decisions of CSU senior leadership, university presidents, Board of Trustees, faculty, students, staff, and external audiences promoting a culture of evidence-based decision-making. His higher education career spans more than 36 years including the last 26 in institutional research leadership roles. Sullivan joined the CSU Office of the

Chancellor in 2014 and was previously at CSU Fullerton for just under 12 years and the University of Southern California for just over 15 years in similar roles. His efforts have led to innovative approaches to inform student success efforts and provide timely and nimble identification of opportunities to better serve students. Sullivan earned his BS, MS, and Ph.D. at the University of Southern California.

April L. Grommo, PhD

Assistant Vice Chancellor for Strategic Enrollment Management

The California State University



Dr. April Grommo currently serves as the Assistant Vice Chancellor for Strategic Enrollment Management at the California State University Office of the Chancellor. She is responsible for policies, processes, and technology for systemwide enrollment management, outreach and recruitment, admissions, registration and records, financial aid, and transfer programs. Before joining the CSU Chancellor's Office, Dr. Grommo served in leadership positions at Sierra-Cedar, California State

University San Marcos, National University, and Palomar Community College.

The CSU and California Cradle to Career Data System

Dr. Nathan S. Evans, Deputy Vice Chancellor

May 9, 2025



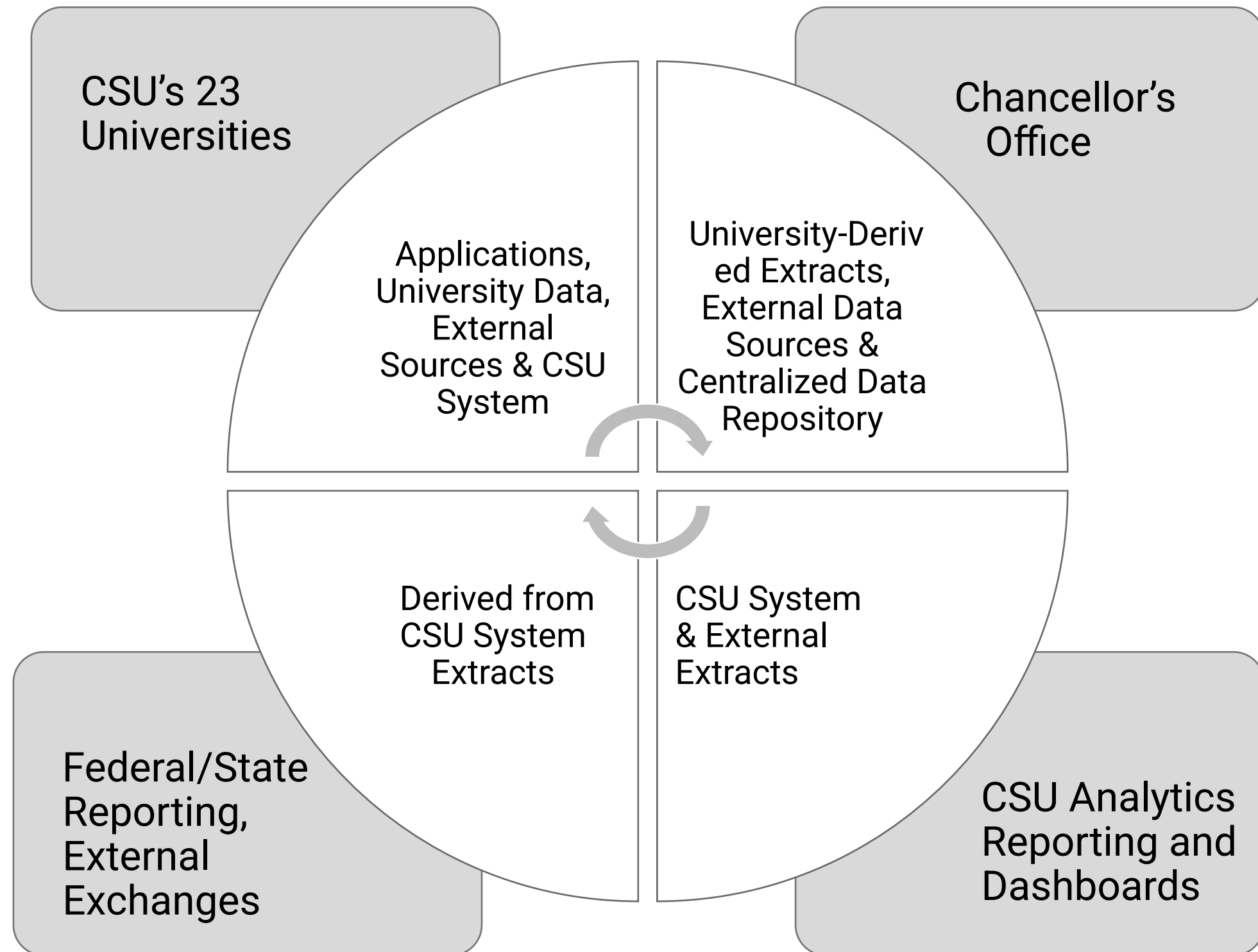
The CSU Today

- 460,000+ students
- Nearly 1.1 million applications annually (duplicated)
- More than 50% of students are from traditionally underrepresented backgrounds
- More than 125,000 degrees earned annually
- 4.3 million living alumni



CSU Data Management

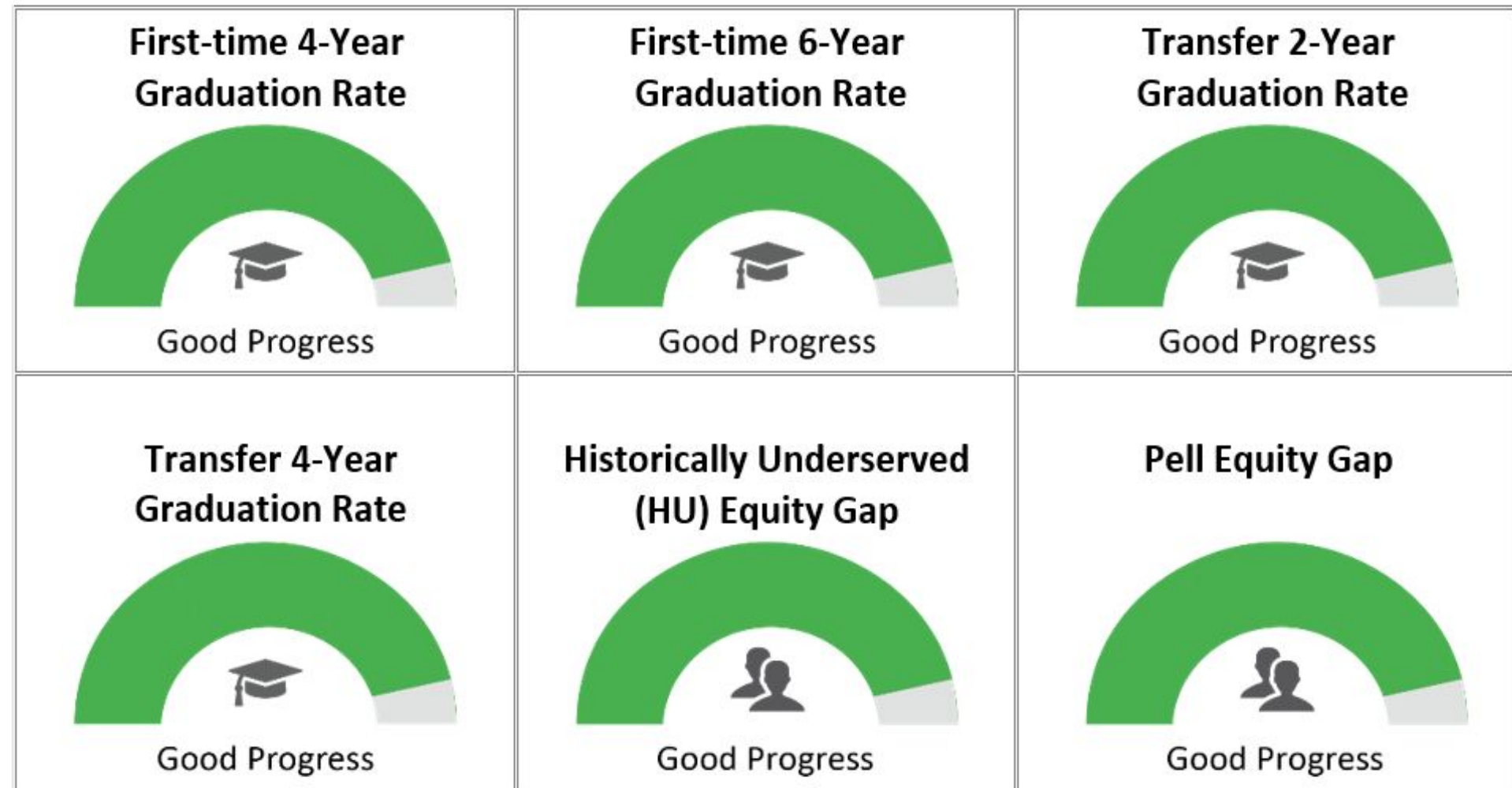
- Aggregating data across the system
- Reflecting system through normalized data
- Identifying trends and leveraging insights



Graduation Initiative 2025

Bold Intent to Measure Student Success

- System and individual university goals
- Annual progress reports
- Student Success Dashboard & Analytics Certificate



Importance of Disaggregated and Actionable Data

- Seeing oneself in the data
- Revealing hidden opportunities
- Identifying tipping points for action
- Broader access to real-time and near-time data for action



A Time of Planning for the Future of CSU

- CSU Strategic Plan
- Year of Engagement & CSU Student Success Framework
- CSU Strategic Enrollment Plan
- Technology Strategic Plan



Emerging Categories of Feedback (to Date) from CSU Strategic Plan Town Halls and Online Forums

Improving/supporting student outcomes	Career readiness, employability, & job placement	Supporting students' basic needs	Social mobility
Affordability	Support & accommodations for differences & disabilities	Classroom/campus infrastructure	Shared planning/resourcing across universities
Institutional reputation	Employment conditions	Climate change & environmental sustainability	Leveraging artificial intelligence

Emerging CSU Student Success Framework Commitments



Academic Readiness

The CSU will collaborate with families, community-based organizations, and California education partners to ensure our universities help students succeed in college.



Affordability

The CSU will foster affordable educational opportunities where every student is empowered to achieve their educational goals without financial barriers.



Personalized Journeys to Success

The CSU will identify each student's unique needs and support students in defining their academic goals and career aspirations, providing customized resources to support them on that path.



Adaptive & Responsive Teaching & Learning

The CSU will nurture inclusive, accessible, and intentional teaching and learning environments where every student has the academic resources and support needed to excel.



Experiential Learning

The CSU will create flexible opportunities for applied learning to enable students to develop practical skills and deepen their understanding of how their experiences apply to their academic and career goals.



Post-Degree Opportunity

The CSU will collaborate with California employers to ensure that each student graduates with the opportunity for a first career job and/or a clear pathway to further studies.

Themes and Principles of the CSU Strategic Enrollment Plan

Direction



Expanding and improving **access and retention**

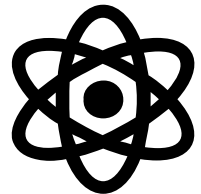


Academic programs that align with student demand and **workforce needs**

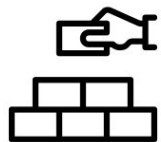


Enhancing access and opportunity across the **full learner lifespan**

Foundation



Systemness in enrollment planning and management: leveraging **resources and relationships**



Developing and deploying **infrastructure** at the institution and system levels

Partnerships and Collaborations

- California College Guidance Initiative
- eTranscript CA
- CSU Transfer Planner



Direct Admissions Pilot

- Direct admission of all CSU-eligible seniors in Riverside County (RCOE) high schools *before they initiate an application*
- Fall 2025 admission at 10 universities: Channel Islands, Chico, East Bay, Humboldt, Maritime, Monterey Bay, San Bernardino, San Francisco, San Marcos and Sonoma





Riverside County Direct Admissions Early Outcomes

- 15% increase in students who applied as first-time freshman from Riverside County
- 36% increase in admitted students from Riverside County at CSU Monterey Bay
- 56% increase in new students from Riverside County that have committed to CSU San Bernardino (before May 1st!)
- Importance of complement admission with financial aid information

The Great Admissions Redesign

- \$750,000 implementation grant from the Lumina Foundation
- Increase student outreach and communication via CaliforniaColleges.edu
 - 9th – 11th grade communications
 - 12th grade direct admissions
 - Electronic high school transcripts



CSU Artificial Intelligence Initiatives



**AI Workforce
Acceleration Board**



AI Commons Hub



AI Educational Innovations

