



Community Engagement Advisory Board Structure

Voting Option

Fall 2024 Proposals from the Community Engagement Advisory Board

This document provides background information to support prioritization of potential community engagement activities for the Cradle-to-Career (C2C) Data System.

Staff from the Office of Cradle to Career Data (Office) worked with Advisory Board members who submitted proposals to provide greater specificity about the suggested item.

Proposal Name

The CEAB Strategic Engagement and Targeted Training (SETT) Platform

Proposed Actions by the Governing Board

- Amend the Governance Manual so that the Community Engagement Advisory Board members are selected such that the following criterion is met:
 - Minimum representation of 1 member from each of the following six regions: San Diego/Imperial, Inland Empire, Los Angeles/Orange County, Central Valley/Central Coast, SF Bay Area, Greater Sacramento/Far North
- Amend the Governance Manual so that the Community Engagement Advisory Board members are required to:
 - Individually conduct at least two virtual or in-person outreach events or communications (such as email outreach, social media posts, or providing public comment at meetings) within their respective region per year
 - Across all Community Engagement Advisory Board members, the

members should ensure that each of the following constituencies are engaged:

- K-12 institutions
- Higher ed institutions
- Parents & families (parent advocacy groups, etc.)
- Student groups (student associations, etc.)
- Business and industry organizations (chambers of commerce, etc.)
- CBOs and faith-based organizations
- Government agencies and policy leaders
- Research organizations and think tanks
- Report all outreach efforts conducted, constituencies reached, and the number of participants to the Office of Cradle to Career Data staff
- Optionally receive funding to support the engagement activities of Community Engagement Advisory Board members

Proposed Actions by the Community Engagement Advisory Board

- Individually conduct at least two virtual or in-person outreach events or communications (such as email outreach, social media posts, or providing public comment at meetings) within their respective region per year
- Across all Community Engagement Advisory Board members, the members should ensure that each of the following constituencies are engaged:
 - K-12 institutions
 - Higher ed institutions
 - Parents & families (parent advocacy groups, etc.)
 - Student groups (student associations, etc.)
 - Business and industry organizations (chambers of commerce, unions, professional associations, etc.)
 - CBOs and faith-based organizations
 - Government agencies and policy leaders
 - Research organizations and think tanks
- Report all outreach efforts conducted, constituencies reached, and the number of participants to the Office of Cradle to Career Data staff

Proposed Actions by the Office

- Track all outreach efforts reported by individual Community Engagement Advisory Board members