

This document provides background information to support prioritization of potential community engagement activities for the Cradle-to-Career (C2C) Data System.

Staff from the Office of Cradle to Career Data (Office) worked with Advisory Board members who submitted proposals to provide greater specificity about the suggested item.

Proposal Name

Data Literacy Outreach Tools

Proposed Actions by the Office

- Build an online repository for resources that support data literacy
- Establish an online forum where community members can ask questions, share insights, and discuss topics with others
- Partner with Community Engagement Advisory Board, educational institutions, and nonprofit organizations to design communications campaigns and resources
- Utilize blog posts to raise issues regarding understanding and using data
- Create online, interactive tutorials that allow participants to practice data skills in a hands-on manner
- Host Community Conversations that provide an overview of data tools available on the C2C website, walk participants through data literacy resources, and clarify the practical applications of available information
- Moderate the online forum and provide answers to questions posted by community members

Proposed Actions by the Community Engagement Advisory Board

- Partner with the Office to design communications campaigns and resources
- Voluntarily participate in Community Conversations regarding understanding and using data

Proposed Actions by Others

• Provide input on the design of communications campaigns and resources