

**Jeff Gold, EdD**  
**CEO**  
**Insights2Action**



Dr. Jeff Gold began his career as a bilingual public-school teacher and has over 25 years of higher education experience in both the public and private sectors. Prior to forming Insights2Action, Jeff served as the Assistant Vice Chancellor for Student Success at the California State University (CSU), where he led [Graduation Initiative 2025](#), the CSU's signature strategic effort to facilitate the path to a high-quality college degree for an additional half million students.

Jeff is widely known for his development of the nationally acclaimed Student Success Dashboard, a data visualization tool designed to foster a culture of evidence among campus faculty, staff, and administrators. In partnership with the CSU, Jeff scaled the dashboard's adoption across 29 universities and was awarded a patent by the U.S. Patent and Trade Office.

Jeff holds an Ed.D. in Organizational Change and Leadership from the University of Southern California, an MBA from the Escuela de Negocios Las Palmas, and a BA from the University of California, San Diego.