



Connecting  
Data and Insights  
to Advance  
Equitable Futures

## Community Engagement Advisory Board

March 26, 2025

### Meeting Minutes

#### Members Present:

Michelle Cheang\*

Lisa Countryman-Quiroz, *entered meeting at 10:20 a.m.*

Lorenzo Gamboa

Natalia Gonzalez

Marisa Johnson

Dar'rell Jones

Parshan Khosravi

Orquidea Largo\*

Carla Lopez-Valdes, *entered meeting at 10:28 a.m.*

Jackie Nevarez

Mike Nguyen

Lisa Rodriguez

Alexis Takagi

Sbeydeh Viveros-Walton\*, *exited meeting at 2:04 p.m. and reentered meeting at 2:25 p.m.*

*\*Pursuant to Government Code section [11123.5](#) this member participated via teleconference from a remote location.*

#### Members Absent:

Adam Gottlieb

Karina Lopez

#### Agenda Item 1    Call to Order, Establishment of Quorum, and Welcome

Shannon Serrato, Director of Engagement, called the meeting of the Community Engagement Advisory Board to order on March 26, 2025 at 10:07 a.m. A quorum was present.

#### Agenda Item 2    Swearing in of New Advisory Board Member

Shannon Serrato, Director of Engagement, presented this item.

#### Agenda Item 3    Introduction of the Community Engagement Advisory Board Liaison from the Governing Board

Stephanie Gutierrez-Valdez, Board Liaison and Governance Specialist, and Christopher J. Nellum, PhD, Governing Board Member, presented this item.

#### Agenda Item 4    Approval of the Minutes from the October 16, 2024 Community Engagement Advisory Board Meeting

Shannon Serrato, Director of Engagement, presented this item.

Parshan Khosravi made a motion to approve the Community Engagement Advisory Board meeting minutes from October 16, 2024; second Alexis Takagi.

*No public comment.*

The motion carried (9-0-4; Cheang, Johnson, Largo, and Rodriguez abstained and Lopez-Valdes absent for vote).

#### Agenda Item 5    Update on the Office of Cradle-to-Career Data

Mary Ann Bates, Executive Director, presented this item.

#### Agenda Item 6    Update on the Advisory Board Recommendation Process and Changes to the Governance Manual

Ryan Estrellado, Director of Data Programs, and Stephanie Gutierrez-Valdez, Board Liaison and Governance Specialist, presented this item.

Agenda Item 7      Presentation of Community Engagement Demographic  
Survey Results and Language Access Plan

Shannon Serrato, Director of Engagement, presented this item.

Agenda Item 8      Discussion of Advisory Board Member Recruitment

Stephanie Gutierrez-Valdez, Board Liaison and Governance Specialist, and  
Angelique Palomar, Deputy Director of Communications, presented this item.

Agenda Item 9      Report out of Community Ambassador Work of Advisory  
Board Members Related to Cradle-to-Career Mission and  
Vision

Shannon Serrato, Director of Engagement, presented this item.

Agenda Item 14    General Public Comment

*No public comment.*

Agenda Item 10    Presentation on and Discussion of the Office of  
Cradle-to-Career Data's Staff Draft Community Engagement  
Advisory Board Proposals Report and Feasibility Studies

Ryan Estrellado, Director of Data Programs, and Alexandra Lozanoff, Senior  
Project Manager, Economic Mobility, Postsecondary, and Workforce Systems,  
WestEd, presented this item.

Agenda Item 11    Update from the Data and Tools Advisory Board Liaison  
Regarding the March 19, 2025 Meeting

Iulia Tarasova, Data and Tools Advisory Board Member, presented this item.

Agenda Item 12    Discussion of 2025 Advisory Board Proposal Process, Including  
the Review of Member Proposal Process Member  
Responsibilities

Ryan Estrellado, Director of Data Programs, and Stephanie Gutierrez-Valdez,  
Board Liaison and Governance Specialist, presented this item.

Agenda Item 13 Presentation on the Advisory Boards Recommendation  
Process Outreach and Communications Strategy for Public  
Proposals

Angelique Palomar, Deputy Director of Communications, presented this item.

Agenda Item 14 General Public Comment

*No public comment.*

Agenda Item 15 Future Agenda Items

Shannon Serrato, Director of Engagement, presented this item.

*No public comment.*

Agenda Item 16 Adjournment

Shannon Serrato, Director of Engagement, adjourned the meeting at 3:13 p.m.