

Mary Aguayo (She/Her)
Chief Executive Officer
California College Guidance Initiative



Mary Aguayo serves as CCGI's Chief Executive Officer, overseeing the organization's strategy, management, financials, and system-level partnerships. Mary started her career at her alma mater, University of Wyoming, where she graduated Phi Beta Kappa, and went on to earn her Master's of Public Administration. She began as operational staff in the admission office and worked her way up to Associate Vice President of Enrollment Management, where she had responsibility for admissions, financial aid, scholarships, and the registrar's office.

During her time in Wyoming, she was active in statewide policy where she authored the state's college recruitment and retention plan and led the response to the state law calling for a shared electronic transcript among the public colleges. She worked to help the state set its post-secondary attainment goal without equity gaps by race, gender, economic or first generation status.

Mary came to California in 2018 as Vice President of Strategic Enrollment Management at the University of La Verne. She joined the California College Guidance Initiative in 2023 and, after serving the organization as its Chief Impact Officer, began her tenure as CEO in January 2025. Mary lives in Upland, California, with her children Chris, Elsie, and Mitchell.

CCGI Update

California Cradle-to-Career Data System Governing Board Meeting

August 2025



CALIFORNIA
COLLEGES *.edu*

DISCOVER. PLAN. LAUNCH.



Three Big Objectives

CCGI manages CaliforniaColleges.edu, the State of California's official college and career planning platform for 6th-12th grade students enrolled in public schools. CaliforniaColleges.edu can be used to close equity gaps by:

- 1.** Systematizing college and career knowledge development for 6th-12th grade students.
- 2.** Streamlining the college and financial aid application process for students and the educators supporting them.
- 3.** Providing educators with the data they need to:
 - Identify the students that need the most support and intervention
 - Inform high stakes decisions about admissions, placement, advising, financial aid, and supportive services as students transition to college

Universal Access to CaliforniaColleges.edu

One goal of the Cradle-to-Career Data System legislation is to make CaliforniaColleges.edu available to every school district, student, and educator in California by 2026.

436	Partner Districts and Local Educational Agencies (LEAs)
2.3M+	6th-12th grade public school students in California enrolled in a Partner District/LEA
75	Partner Districts/LEAs in the pipeline for partnership
422K	Additional 6th-12th grade public school students in the pipeline who will be enrolled in a Partner District/LEA

Data accurate as of July 10, 2025.





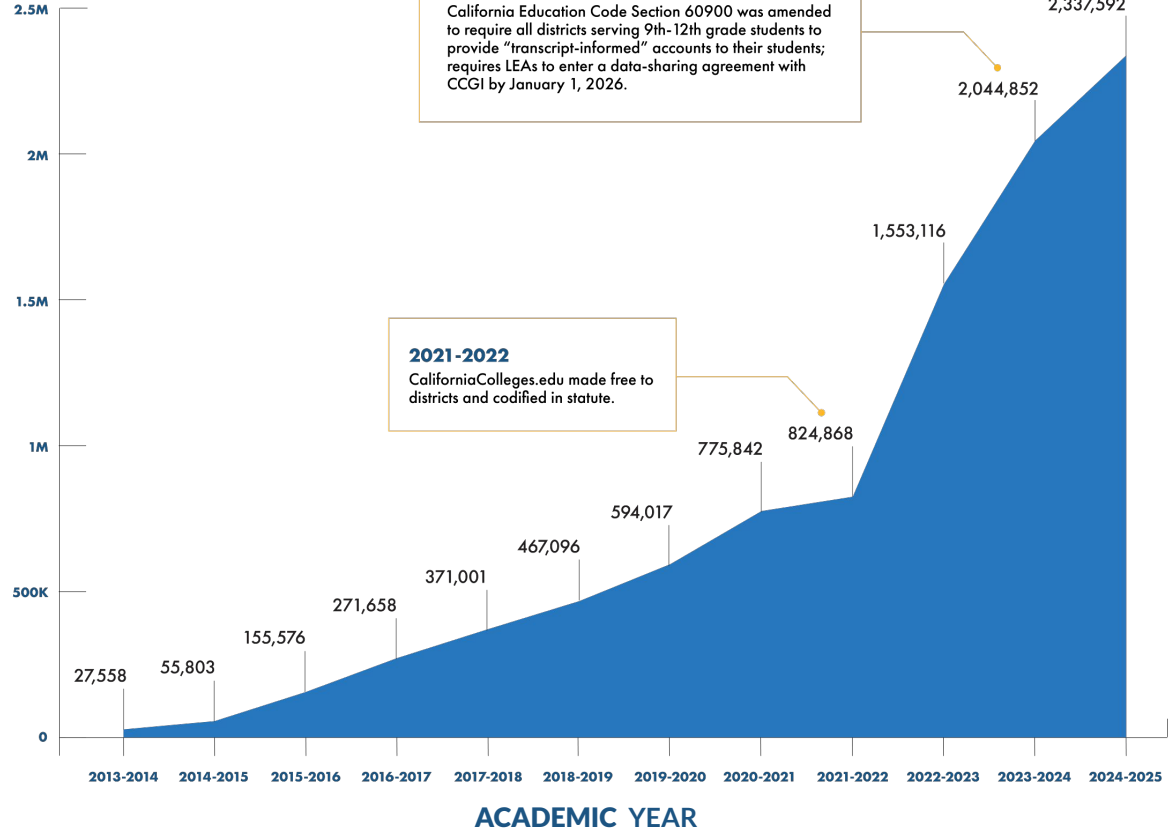
Partner Progression Growth

Legend



The total number of students enrolled in LEAs (6th-12th grade).

NUMBER OF STUDENTS ENROLLED IN PARTNER LEAS
(6-12)



As of July 2025, 81% of California public high school students are enrolled in a CCGI Partner District to provide students with transcript-informed accounts.

California 6th-12th grade public school students have access to at least a Basic Account, regardless of their district's Partner status, created using CDE student enrollment data.

Updates on Implementation: Work with Student Information System Vendors



CALIFORNIA
COLLEGES *.edu*

DISCOVER. PLAN. LAUNCH.



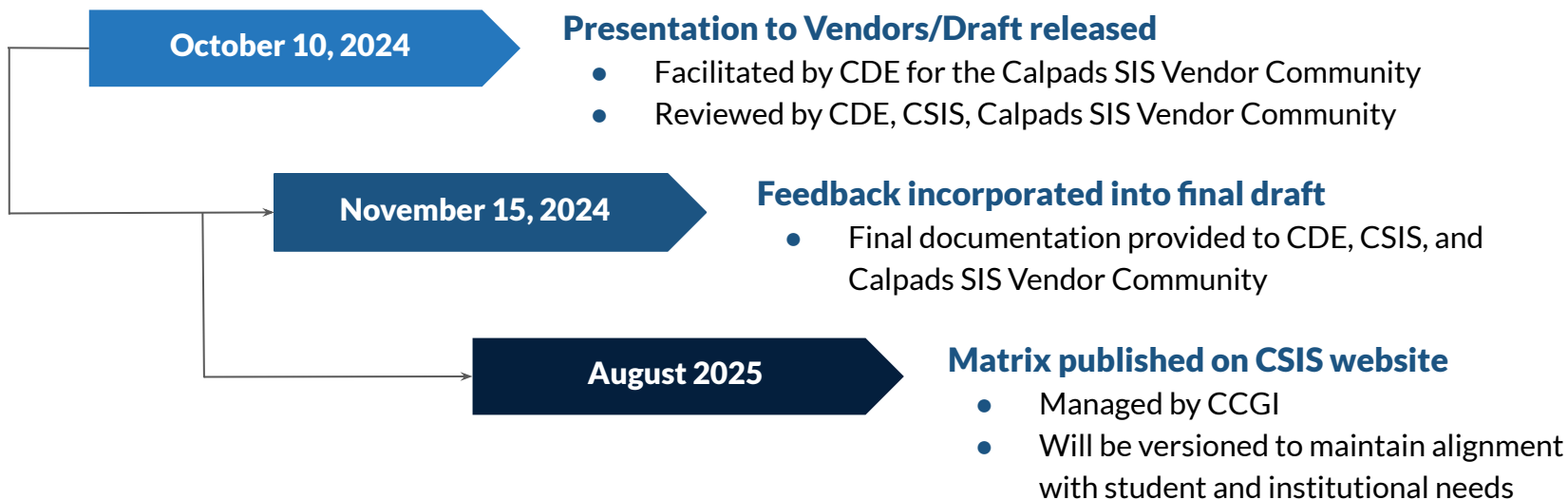
Leveraging the Capacity of SIS Vendors

- **California Education Code Section 49083.5** clarifies that SIS vendors are to comply with the data elements included in the the CA High School Transcript and Student Record Portability Standard and provide that data in an automated way to CCGI without passing on costs to LEAs.
- **California Department of Education (CDE)** convenes vendors, reinforces expectations, and communicates to LEAs.
- **California School Information Services (CSIS)** publishes SIS vendors' compliance.



SIS Vendor Capability Procedure and CCGI SIS Vendor Matrix Publication

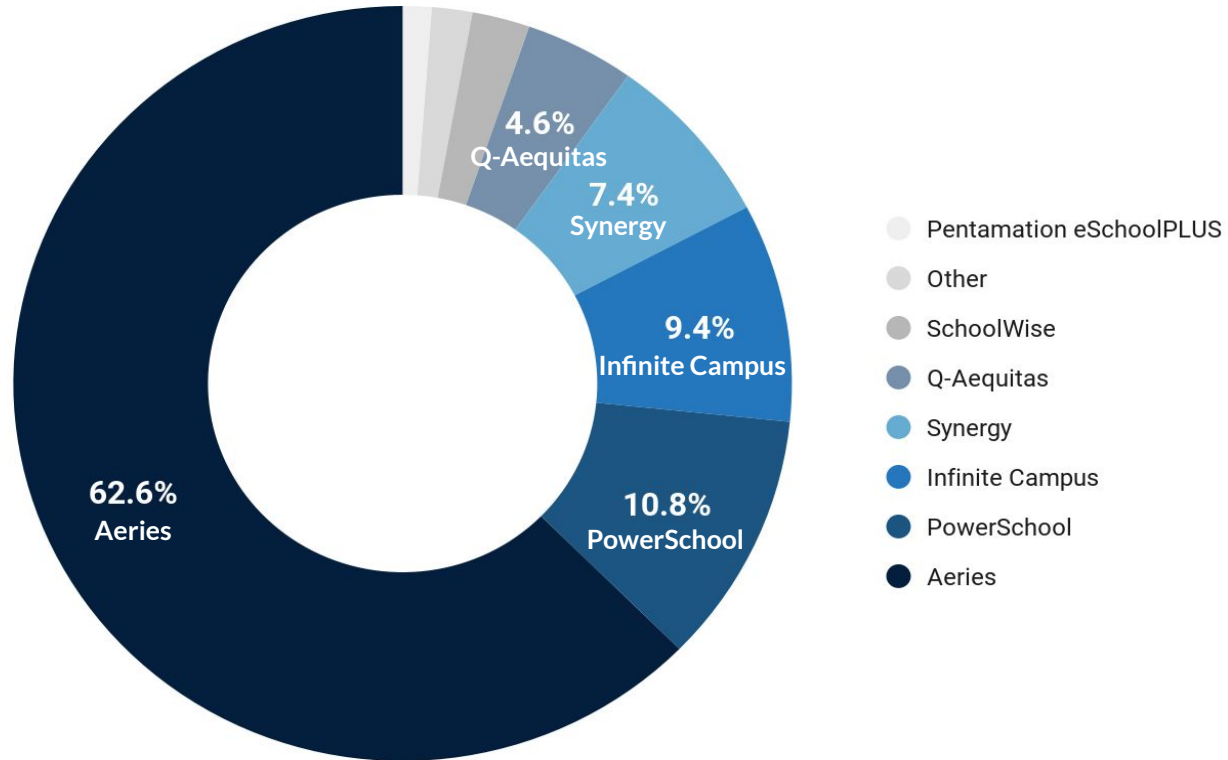
How the CCGI SIS Vendor Matrix will roll out:





CALIFORNIA
COLLEGES.edu
DISCOVER. PLAN. LAUNCH.

Targeted Market Share By SIS Provider



Updates on Implementation: System Partner Progress



CALIFORNIA
COLLEGES *.edu*

DISCOVER. PLAN. LAUNCH.

Continuous Improvement with Higher Education System Partners

Functionality Enhancements and Increased Data-Sharing

- **University of California**
 - Fall 2024 application integration permitted students to import courses and grades
 - Summer 2025 final transcript pilot
- **California State University**
 - Fall 2024 Direct Admission pilot, with planned expansion for Fall 2025
 - Summer 2025 automation of admission clearance using CCGI final transcripts
- **California Community Colleges**
 - Updated SOW signed for expanded data sharing, including identification of dual enrollment intent applications



Connected Applications

Institution	Connected Applications (2023-2024 AY)	Connected Applications (2024-2025 AY)
California State University	162,746	243,147
University of California	130,158	252,499
California Community Colleges	158,377	218,602
FAFSA/California Dream Act	21,558	35,978

Updates on Implementation: AB-123 2025 Code Change



CALIFORNIA
COLLEGES *.edu*

DISCOVER. PLAN. LAUNCH.

The California State University shall, and the University of California is requested to, do all of the following:

- (a) Establish a model uniform set of academic standards for high school courses and college-level coursework taken for credit at a California public college or university by pupils simultaneously enrolled in high school...*

(b) It is the intent of the Legislature that the model academic standards provide clarity as to their applicability to a given course to ensure suitability for electronic transmission of coursework to and between California's public education systems and CaliforniaColleges.edu.



What Does This Mean?

- This change addresses a well-known problem and has been endorsed by representatives of all of the state's education systems:
 - In 2024, the Cradle-to-Career Data System convened an eTranscript California Taskforce with representation from UC, CSU, and the CCCs to consider some of the larger issues resulting in both administrative inefficiencies and harm to students, and published a [recommendation](#) that A-G coursework met through dual enrollment be flagged at the course level, suitable for electronic data transmission.
- In fall 2024, when the Riverside County Office of Education piloted Direct Admission with the CSU, nearly 40% of students met their A-G requirements for freshman admission through dual enrollment.



What Does This Mean?

- Developing a policy and implementation strategy that treats **A-G subject area courses taken through dual enrollment with the same clarity** that those courses taken at a high school would provide a transparent, equitable solution for students and educators.
- Student-friendly tools like **CaliforniaColleges.edu** would then be able to include **dual enrollment coursework** in determining students' eligibility for admission to the CSU and UC.
- This enables the creation of a **unified electronic high school transcript which includes dual enrollment coursework** to more accurately identify CSU and UC eligible students and streamline their university application process.
- This proposal is not controversial. Staff from the systems involved agree this is a real problem and are supportive of the proposed solution.



What's Next

- **Our ultimate goal is to ingest high school and dual enrollment courses and grades to reflect students' most complete eligibility on the platform and create a unified high school transcript, ensuring students get credit for their work.**
- Ensuring students can visualize their CSU and UC eligibility including dual enrollment coursework on CaliforniaColleges.edu will be a multi-year process dependent on:
 - The CSU and UC developing the “model uniform set of academic standards... [which] provide clarity as to their applicability to a given course to ensure suitability for electronic transmission...” per this proposal to EDC § 66205.5.
 - The state's post-secondary electronic transcript system, eTranscript California, scaling to all CCCs per § 76225 and passing dual enrollment courses and grades to CaliforniaColleges.edu per EDC § 48800(c).

Questions?



CALIFORNIA
COLLEGES *.edu*

DISCOVER. PLAN. LAUNCH.