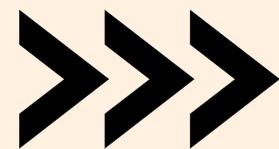




WHAT IS CRADLE-TO- CAREER?

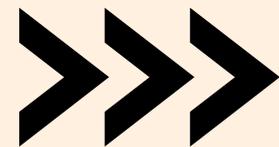
The California Cradle-to-Career Data System provides data-informed tools to help students reach their college and career goals and deliver information on education and workforce outcomes.





WHY IS C2C NEEDED?

- California's information on early education, K-12, colleges, social services, and employment is separate and disconnected.
- It is difficult to share information to support planning and transitions for students.
- It is not possible to explore the outcomes of Californians and the factors that help shape their outcomes, all in one place.





WHO IS C2C FOR?

- **Students and families:** explore key information to help plan for, apply to, and pay for college.
- **Educators:** streamline college and financial aid application review, develop action plans based on data about learning and supportive services.
- **Advocates and researchers:** analyze data collected from multiple sources to shape policy and advance educational equity.

PLAN FOR YOUR FUTURE

Make data-informed decisions to plan your education and career goals.