



Cradle-to-Career Community Engagement Advisory Board Public Proposal Form

Instructions:

Per the [Governance Manual](#) proposal forms submitted will address significant gaps regarding feedback loops with data users, evidence-based decision making and analytical capacity, and equitable access to actionable information. Please note there should only be one proposal per form.

Name:

Daveon Swan, EdD

Proposal Title: no more than 50 characters

CTE Data Navigation and Student Guidance

- By checking this box, I understand that if a Community Engagement Advisory Board member sponsors my proposal, it will be considered as a submission from the Community Engagement Advisory Board member.

Nature of Proposal:

- Feedback loops with data users
 Evidence-based decision-making and analytical capacity
 Equitable access to actionable information

What action should be taken to address the issue?

Develop student-centered guidance tools and supports to ensure C2C's data—particularly the CTE/trade dashboard—is effectively accessed and used by students, families, and educators.

Actions include:

1. Guided Career Pathway Tools: Interactive, plain-language tools for exploring and comparing CTE/trade pathways.
2. Student-Facing Outreach Materials: Videos, handouts, and web content explaining how to interpret dashboard data.
3. Counselor Integration: Training and resources for one-on-one planning with students.
4. Targeted Equity Outreach: Focused support for underserved students (low-income, first-generation, underrepresented groups).
5. Feedback Loops: Mechanisms for students and counselors to provide input for iterative tool improvements.

Who could benefit from this action?

- High school students exploring non-traditional pathways
- Families and guardians
- School counselors and college advisors
- Educators and workforce development partners
- Policymakers and district leaders

Who would implement this action?

- C2C Office: Design and coordination
- K–12 districts and community colleges: Local implementation and student engagement
- Counseling programs / career readiness organizations: Training and outreach
- Industry partners (optional): Certification/apprenticeship content

How does the action relate to the [mission and vision](#) of C2C?

- Actionable information: Students and families can make informed career/education decisions
- Equity: Underserved populations gain access to guidance and data
- Evidence-based decision-making: Counselors and educators can provide informed recommendations aligned with labor market outcomes