

Cradle-to-Career Advisory Board Ad Hoc Committee

Meeting Minutes

April 26, 2022

This document provides a summary of the key points that emerged from the April 26, 2022 Cradle-to-Career (C2C) Advisory Board Committee Meeting. More information about the meeting, including supporting materials and a recording of the meeting are available at <https://c2c.ca.gov/board-meetings/>.

Amy Fong, Board Chair, California School Information Services, chaired the meeting, which was attended by the following Ad Hoc Committee members:

- John Hetts, California Community College Chancellor's Office
- Javier Romero, California Employment Development Department
- Robert Tagorda, Revival Strategy Consulting
- Thomas Vu, Association of Independent California Colleges and Universities
- Jerry Winkler, California Department of Education

Welcome

Board Chair Amy Fong, California School Information Services, welcomed the group and gave an overview of the agenda.

Review Scopes of Advisory Boards and Selection Rubric

Sydney Armendariz, C2C Office, gave an overview of the advisory boards, application process, and the selection rubrics.

C2C staff developed the application and distributed it through the C2C listserv and Governing Board Members. Then, the Advisory Board Ad Hoc Committee reviewed the applications in groups and ranked candidates based on the scoring rubric. The Ad Hoc Committee will finalize the recommended slate of candidates for each Advisory Board and bring them forward to the Governing Board on May 11, 2022.

Public Comment

The public comment portion of the meeting began with Chair Amy Fong reading into the record all written public comments submitted in advance. The following written comments were read aloud for consideration by the members.

Written Comment Submitted by Andrew Keller:

I'd like to submit a written comment for Agenda Item 4 for the April 26 Meeting of the Cradle-to-Career Advisory Board Ad Hoc Committee meeting. I am submitting these comments to the Committee via email because I will be in Washington D.C. at this date and time for CSBA's Coast2Coast federal advocacy trip to meet with California members of Congress and other federal agency staff.

My comments are submitted in reference to Agenda Item 4 regarding possible action on candidates for the Data & Tools Advisory Board. I would like to make the following two comments:

As a candidate for this Advisory Board, I regret that I cannot attend this meeting in person to introduce myself under public comment. In my experience, selecting committee members that actually show up is the single most critical factor in the ability of a committee or board to be effective. I fully intend to participate in 100% of the meetings and activities of the advisory board if selected and would openly welcome an opportunity to serve in a leadership capacity if appropriate.

My application notes a preference of serving a one-year term; however, I would like to note that I am open to serving a two- or three-year term. The intent of noting a one-year preference is simply that it would be preferable as a way for me to better gauge my ability both to serve on a longer-term basis and/or to take on a more deeply involved role (if available) during a brief one-year term.

Written Comment Submitted by California Competes

As organizations representing sectors in education, workforce, labor, business, and social justice, we write to respectfully urge your support for the appointment of Anna Alvarado to serve as a member of the Community Engagement Advisory Board.

As you know, the Community Engagement Advisory Board will create strong feedback loops with data users to support evidence-based decision making, analytical capacity, equitable access, and promote

diversity and inclusivity in building engagement with the data system. Last year, Ms. Alvarado served as a member of the Cradle-to-Career Community Engagement Subcommittee where she provided input and feedback on key outreach strategies, such as helping develop a clear understanding of target audiences; provided input on a communications plan that will raise awareness of the system - why it matters and how to use it. Additionally, Ms. Alvarado provided recommendations to ensure community-based organizations are part of the outreach plan, ensure all communications to users are accessible and available in various languages, and provided input on strategies related to the use of social media and other outreach activities to better engage and inform the public.

As Policy Director for the California EDGE Coalition, Ms. Alvarado represents a coalition of labor, business, education, social justice, and workforce development leaders with a focus on policies that advance economic mobility for adult learners, opportunity youth, workers, and employers. In her role, Ms. Alvarado spearheaded the content development and distribution of key messaging for the data system through informational webinars, news updates, and calls to action in order to raise awareness and engage the public in the decision-making process to establish the system. In addition to public outreach, Ms. Alvarado also led and participated in advocacy strategies to secure funding in the budget for the data system and educated policymakers, legislative staff, and the public on what the data system is and how it will provide communities with critical information to make decisions on college readiness, financial aid planning, employment and earnings outcomes, and pathways in career technical education that lead to degrees, certificates, and credentials.

Most importantly, Ms. Alvarado brings with her lived-experience as a first-generation college graduate, daughter of Mexican immigrant parents, an English language learner born and raised in an underserved community in San Jose. She understands the barriers many students and immigrant communities face when seeking resources to access basic needs such as health care, food insecurity, internet access, student financial aid - all things that continue to impact individuals and working families across the state. Ms. Alvarado is passionate about continuing to advocate for tools that are accessible and understandable to help students, adult learners,

and opportunity youth make informed decisions on their education and career planning, while also informing policy makers how to improve California's education and workforce systems.

For these reasons, we know Ms. Alvarado will be instrumental to the advisory board and we respectfully urge your support of her appointment.

Written Comment Submitted by The Institute for College Access & Success

Dear Members of the Cradle-to-Career Governing Board: On behalf of the Institute for College Access & Success (TICAS), I write to express our strong support for the appointment of Marshall Anthony, Jr., Ph.D., to serve as a member of the Data & Tools Advisory Board. Mr. Anthony is a fierce higher education advocate and trained applied researcher who employs quantitative techniques to analyze real-world postsecondary issues, and will bring a unique and valuable perspective to the Advisory Board's work. The Data & Tools Advisory Board has been charged with the task of helping to ensure that the Cradle-to-Career data tools provide actionable information to all stakeholders. TICAS, which works both nationally and in California and Michigan, is a trusted source of research, design, and advocacy for student-centered public policies that promote affordability, accountability, and equity in higher education. TICAS' deep roots in California combined with its higher educational data expertise will help guide Mr. Anthony to provide unique strategic guidance in the development and governance of the data system.

As TICAS' Research Director, Mr. Anthony's work aims to interrogate, complicate, and problematize systemic educational disparities to improve the educational and socioeconomic mobility of traditionally underrepresented communities. As a researcher with experience working at the Division of Florida Colleges, he knows how critical student data systems are to properly assess state-level education and workforce systems and address critical equity issues. He is passionate about advocating for data tools that are accessible and understandable to help students, researchers, and policy make informed decisions about education and workforce systems. For these reasons, we know Mr. Anthony will be instrumental to the Advisory Board and we respectfully urge your support of his appointment. For questions, please contact Angela Perry at aperry@ticas.org.

Sincerely, Jessica Thompson Vice President The Institute for College Access & Success

Written Comment Submitted by Abraham Cicchetti

Good afternoon, members of the ad hoc committee. My name is Abraham Cicchetti and I am seeking consideration for the Community Engagement Advisory Board. I have worked in the healthcare higher-education space for over 12 years as a servant leader. Additionally, I hold a Bachelor's in Business Administration Accountancy degree from Sacramento State University and a Master's of Science in Healthcare Administration & Leadership from UCSF. Through my experiences, I have seen many instances where a lack of usable student information has impacted equitable access to student services and interventions. As a father of three, I am very aware of the information gap needed to support families with additional resources in supporting student success. Thus, I was excited to join the Research Agenda Subcommittee spearheaded by WestEd when the opportunity presented itself. Through the pandemic, I assisted in identifying parameters for research on long-term outcomes of early childhood services, school interventions, college readiness for high school students, and much more. Through this time, I found myself discussing the C2C mission and initiatives with peers and various community leaders. With that said, I am requesting that you help me continue this passion by allowing me to serve on the committee and support the C2C initiatives moving forward. I believe my experience and drive will prove to be invaluable. Thank you for your time and consideration."

Please let me know if you have any questions. Thank you.

Written Comment Submitted by The California Higher Education Equity Coalition

Dear Cradle-to-Career Governing Board Members:

On behalf of the California Higher Education Equity Coalition, we write to express our strong support for a number of highly qualified candidates to the Cradle-to-Career System Data & Tools Advisory Board and the Community Engagement Advisory Board. As leading organizations focused on educational opportunity and racial equity, we have come together to ensure that California state leaders have a laser-focus on higher education access and success and the closure of racial and socio-economic equity gaps. This requires that individuals appointed to California governing boards not only be reflective of the diverse students we serve across the state but understand their unique needs and challenges.

The Data & Tool Advisory Board has the duty of ensuring the data tools outlined within the system provide information that is actionable for practitioners and families. The Community Engagement Advisory Board will ensure access to the data system is both equitable and supports evidence-based decision making by providing strong feedback loops in the development of the system. These two 16-member boards should consist of diverse appointees from across the state – representing individuals from various sectors, including research organization staff, advocacy organization staff, practitioners, students, and community organization staff. With these categories in mind, we strongly support the appointment of the following individuals to the Cradle-to-Career Advisory Boards, all of whom are reflective of our state's immense diversity:

Data & Tools Advisory Board

- Marshall Anthony, Jr., Ph.D., The Institute of College Access and Success (TICAS)
- Liz Guillen, Esq., Public Advocates
- Samantha C. Thompson, The Education Trust—West
- Vikash Reddy, Ph.D., The Campaign for College Opportunity

Community Engagement Advisory Board

- Anna Alvarado, California EDGE Coalition
- Christopher Nellum, Ph.D., The Education Trust—West
- Sasha Pérez, The Campaign for College Opportunity
- Sbeydeh Viveros-Walton, Public Advocates

Advisory board members will be critical in shaping a successful Cradle-to-Career System, helping ensure that the data tools provide actionable information and that the public can use these tools to support evidence-based decision making. These individuals have a demonstrated commitment to improving educational access and quality for California's students and will bring that valuable experience to these boards.

We thank you for your leadership as you work to launch this historic data system to help more students reach their college and career goals. If you have any questions or would like to discuss our support further, please reach out to Katrina Linden, Senior Legislative Affairs Manager at the Campaign for College Opportunity at katrina@collegecampaign.org or 714.679.9402.

Thank you for your consideration,
The California Higher Education Equity Coalition

Su Jin Jez Executive Director California Competes
Brian Rivas, Senior Director of Policy & Government Relations The
Education Trust—West
Zima Creason, Executive Director California EDGE Coalition
Jessica Thompson, Vice President, The Institute for College Access &
Success (TICAS)
Jessie Ryan, Executive Vice President Campaign for College Opportunity
Sbeydeh Viveros-Walton Director of Higher Education Public Advocates

The following public comments were shared verbally during the meeting. These notes summarize key points and are not a full transcript of the comments.

Sbeydeh Viveros-Walton: I am a student of all three higher education sectors. I was a transfer student who attended UC Berkeley and earned a master's from San Francisco State. I have dedicated my career to education and the workforce. I also have expertise in P-16 education policy and program development and I worked to improve on data systems. I would like to be considered for the Community Engagement Advisory Board.

Liz Guillen: I would like to reinforce the application of specific candidates to the advisory board. I am an out-of-state candidate. I moved to New Mexico and believe that living out of state should not limit candidates' applications to the advisory boards. Out of state candidates are worth the additional expense or time. What is important is a candidate's relevant California policy expertise—not where they are currently residing. I have over 30 years of experience and out of state participation is valuable.

Alejandra Acosta: I am a Senior Policy and Research Analyst at California Competes. I am voicing my support for candidates to the advisory board. These candidates possess the expertise needed to serve on these boards:

- Marshall Anthony, Jr., Ph.D., The Institute of College Access and Success (TICAS)
- Liz Guillen, Esq., Public Advocates
- Samantha C. Thompson, The Education Trust—West
- Vikash Reddy, Ph.D., The Campaign for College Opportunity
- Anna Alvarado, California EDGE Coalition
- Christopher Nellum, Ph.D., The Education Trust—West
- Sasha Pérez, The Campaign for College Opportunity
- Sbeydeh Viveros-Walton, Public Advocates

Angela Perry: I am the Director of Policy at TICAS. TICAS strongly supports Marshall Anthony, Jr.'s applications. TICAS also offers support for the following candidates:

- Liz Guillen, Esq., Public Advocates
- Samantha C. Thompson, The Education Trust—West
- Vikash Reddy, Ph.D., The Campaign for College Opportunity
- Anna Alvarado, California EDGE Coalition
- Christopher Nellum, Ph.D., The Education Trust—West
- Sasha Pérez, The Campaign for College Opportunity
- Sbeydeh Viveros-Walton, Public Advocates

Racquel Morales: I want to show support for Samantha C. Thompson.

Jacque Nevaras: I am a product of California's education system. I attended two California community colleges and two state universities. I've also held roles in K-12 school districts. I believe that I can bring a holistic approach to the advisory boards. I have experience as a behavior analyst, county foster parent, and have supported youth from group homes. I want to share unique insights from these experiences. I am an expert in the CaliforniaColleges.edu platform.

Darcy Harvey: I am submitting a comment for the data and tools advisory board. I offer a unique perspective having worked with higher education organizations and the chancellor's office.

Josh Hagen: I am Policy Director at Campaign for College Opportunity. I am supporting the listed individuals. In particular, Vikash Reddy and Sasha Perez have a demonstrated commitment to California education.

Trent Kajikawa: I am a Data Scientist with the Common App. I am dedicated to the state of California. I volunteer with underserved youth in the college application process. I bring a unique set of data skills, especially in the transition from high school to college.

Advisory Board Discussion

Board Chair Amy Fong and Mary Ann Bates, Executive Director of C2C, explained the process of today's discussion. The Ad Hoc Committee will review the slate of candidates and discuss the rankings, and will take each advisory board in turn. When the discussion concludes, Ad Hoc Committee members will consider a motion and vote on a motion to approve a recommendation for the

slate of candidates. Then, the committee select the term lengths, consider a motion and vote on the revised recommendation, which combines the slate of candidates and term lengths. This process will be the same for each advisory board.

Discussion Questions

- How might we be inclusive of voices who are not currently represented on the Governing Board while considering applications from individuals who work directly for an office currently represented on the Governing Board?
 - Amy Fong noted that the purpose of the advisory boards is to provide recommendations to the governing board. She also noted that the office of C2C didn't anticipate this and did not include guidance about it in the application. She then asked the members to consider the pros/cons of this.
 - John Hetts expressed that we should discourage that because we might end up getting in the middle of a discussion within those organizations. He observed that those organizations already have official representation on the board, and contemplated that there are potential challenges as a governing board, if we end up in the middle of an intra-organizational conversation.
 - Robert Tagorda indicated there could be additional technical expertise, but if there are 90 applicants, we want to prioritize diversity across the state. He expressed a preference that we should err on the side of discouraging staff members of governing board organizations as certain institutions could potentially have a greater influence over decision making.
 - Javier Romero commented that the subcommittees are about the opportunity to take a deep dive, but also to get a broader, outsider perspective.
 - Jerry Winkler agreed it's important to be inclusive, but on the other hand, it's important on the advisory boards to have some boots-on-the-ground expertise from some of the practitioners, so we can be close to the ground.
 - Thomas Vu agreed that we want to maximize diversity. He noted that we have a great group of qualified applicants. But just because they work for an entity, we should not automatically not consider them, but rather take them on a case-by-case basis, perhaps giving them extra consideration.
 - Amy Fong indicated Debbie Cochrane who is a member of this ad hoc committee, but was unable to attend had submitted a

comment. Amy Fong then read aloud the note from Debbie Cochrane:

- I do not fully agree [with the suggestion], to the extent that staffs' participation in a committee means contributing as a member of the public. Also, some offices are quite large such that the ad hoc committee member may have different expertise than the Board member. An alternative might be to provide additional scoring points to individual applicants whose employer is not already represented, which would decrease the likelihood of duplication but not rule it out entirely.
- Mary Ann Bates commented that since this is a new process, the C2C staff didn't flag this in the beginning, and we did not provide guidance in the application encouraging or discouraging applications from staff of governing board members. She noted that we received about seven applications from staff of governing board members and C2C staff suggests prioritizing applications from non-board member entities. AB 132 clarifies that the purpose of the advisory boards is to make recommendations to the governing board.
- How should we handle applications from out-of-state candidates, given quorum requirements for in-person meetings and some restrictions for reimbursement for out-of-state travel?
 - Mary Ann Bates noted that this was another question that we didn't anticipate, nor did we provide guidance one way or the other in the application. She informed the committee that per AB 1887, the state of CA has prohibited state-funded travel to 18 states with discriminatory laws, and noted there might be some complications if the governing board decides to select candidates from those states in that we would not be able to provide reimbursement for travel. She clarified that because of Bagley-Keene, it would require candidates to travel to meetings in person to achieve quorum.
 - Javier Romero indicated that if we had a hard time finding the expertise needed, it would make sense to include out-of-state candidates.
 - John Hetts asked for clarification about the other 31 states, and whether the State of California would reimburse their travel?
 - Mary Ann answered that we could do so, but it would be complicated since it would probably require clearance from

the Governor's office. She commented that it would require more steps and more time as there are still unanswered questions about that.

- John Hetts surmised that there are additional questions about whether they would be able to reliably attend.
- Thomas Vu wondered whether the advisory committees have to meet in person.
 - Amy Fong reaffirmed, yes, and they would need to complete Form 700.
 - Mary Ann Bates noted that 9 of 16 people would need to be in person for a meeting to take place.
- John Hetts requested clarification about having members from other states, and whether other states' conflict-of-interest regulations apply.
 - Ron Maryott responded that he hadn't considered that issue, as he is not licensed to practice law in other jurisdictions.
 - Mary Ann Bates expressed that there are outstanding questions related to out-of-state travel, and we would need to explore that further.
- Amy Fong indicated Debbie Cochrane who is a member of this ad hoc committee, but was unable to attend had submitted a comment. Amy Fong then read aloud the note from Debbie Cochrane:
 - If allowable, I would say out-of-state candidates are eligible to participate if they are able to cover their own costs.
- Amy Fong requested the committee to consider the pros and cons of including non-Californians on the Advisory Boards as they assessed the applicants:
 - Pros include the ability to expand the pool of expertise, build greater support across the region and nation, and increase the diversity of viewpoints
 - Cons include more difficulty in scheduling meetings, restrictions on the ability to reimburse travel expenses, and potential compliance complexities.

Community Engagement Advisory Board Discussion

Mary Ann Bates explained that the committee will compare the draft slate (shown on Zoom) to the ad hoc committee's notes on the candidates. The

ranking is not the value of the scoring rubric, but an average of the individual ranks submitted by the committee members.

The ad hoc committee agreed to replace Lauren Asher with Brian Bedford to have more CSU representation on the Advisory Board. Lauren Asher moved to the first runner-up position.

The ad hoc committee agreed to use the term “runner-up” to describe candidates who were not selected as finalists, but may be selected if a finalist declines the appointment to the advisory board.

Javier Romero made the first motion to approve the slate of candidates for recommendation. Robert Tagorda seconded the motion.

Candidate Slate:

- Orquidea Largo, UC Merced
- Paige Loverin, Visalia Unified School District
- Jackie Nevarez, Elk Grove Unified School District
- Tenisha James, Norco College
- Brian Bedford, Sacramento State University
- Lisa Rodriguez, Kings County Office of Education
- Meredith Curry, Northern California College Promise Coalition
- Patricia Chavez, Parent Institute for Quality Education
- Marcos Montes, Southern California College Access Network
- Michelle Cheang, LA Promise Fund
- Sara Sandhu, GO Public Schools
- Christopher J. Nellum, The Education Trust-West
- Nancy Jodaitis, Immigrants Rising
- Anna Alvarado, California EDGE Coalition
- Sasha Perez, Campaign for College Opportunity
- Sbeydeh Viveros-Walton, Public Advocates

Runners-Up:

- Lauren Asher, LJA Strategies
- Katie Krumpe, Torrance Unified School District
- Jennifer Edic Bryant, K-12 District Administrator (retired)
- David Palter, Silicon Valley Leadership Group
- McKenna Salazar, Tulare Kings College & Career Collaborative
- Stephen Blake, Children Now

Final Vote:

- John Hetts: Yes
- Javier Romero: Yes
- Robert Tagorda: Yes
- Thomas Vu: Yes
- Jerry Winkler: Yes

The motion was carried unanimously.

Next, the ad hoc committee discussed the term limits. Mary Ann Bates explained that six candidates prefer a term limit of three years. The committee agreed to consider the candidates' preferences. The committee agreed that if a runner-up is selected, he or she will adopt the term of the person who declined a position on the board.

The term lengths of candidates who did not share a preference were determined by drawing candidate names written on pieces of paper.

John Hetts made the first motion to approve the slate of candidates and terms for recommendation. Javier Romero seconded the motion.

Candidate Slate and Term Limits

- Orquidea Largo, UC Merced, 3 years
- Paige Loverin, Visalia Unified School District, 2 years
- Jackie Nevarez, Elk Grove Unified School District, 3 years
- Tenisha James, Norco College, 1 year
- Brian Bedford, Sacramento State University, 1 year
- Lisa Rodriguez, Kings County Office of Education, 3 years
- Meredith Curry, Northern California College Promise Coalition, 2 years
- Patricia Chavez, Parent Institute for Quality Education, 1 year
- Marcos Montes, Southern California College Access Network, 2 years
- Michelle Cheang, LA Promise Fund, 3 years
- Sara Sandhu, GO Public Schools, 1 year
- Christopher J. Nellum, The Education Trust-West, 3 years
- Nancy Jodaitis, Immigrants Rising, 2 years
- Anna Alvarado, California EDGE Coalition, 1 year
- Sasha Perez, Campaign for College Opportunity, 1 year
- Sbeydeh Viveros-Walton, Public Advocates, 3 years

Final Vote:

- John Hetts: Yes
- Javier Romero: Yes
- Robert Tagorda: Yes
- Thomas Vu: Yes
- Jerry Winkler: Yes

The motion was carried unanimously.

Data & Tools Advisory Board Discussion

Mary Ann Bates explained that C2C received a high number of applicants for the practitioner category.

The Ad Hoc Committee discussed whether candidates who work for an entity on the C2C Governing Board should be selected for advisory committees. They agreed that in this slate of candidates, those who currently work for a Governing Board entity will serve an initial one-year term. The Ad Hoc Committee agreed this important issue should be brought to the next Governing Board Meeting for discussion.

The Ad Hoc Committee agreed to place Brendan Livingston, University of California (UC), Davis, in the final candidate list and to move John Watson, San Diego Office of Education, to ensure UC representation on the advisory board.

Thomas Vu made the first motion to approve the slate of candidates for recommendation. Javier Romero seconded the motion.

Candidate Slate:

- Alex Adams, Fresno City College
- Jason Borgen, Santa Cruz County Office of Education
- Laura Owen, San Diego State University
- Amber Jacobo, Fresno County Superintendent of Schools
- Brendan Livingston, UC Davis
- Liberty Van Natten, California Department of Education
- Jennifer Orlick, Campbell Union High School District
- Tamika Conner, Calbright College
- Davis Vo, University of California, Los Angeles
- Lisa Chavez, State Bar of California

- Khathy Hoang, YMCA of Los Angeles
- Regan Foust, The Children's Data Network at USC
- Heather Hough, Policy Analysis for California Education
- Jacob Jackson, Public Policy Institute of California
- Vikash Reddy, Campaign for College Opportunity
- Marshall Anthony Jr., The Institute for College Access & Success

Runners-Up:

- John Watson, San Diego Office of Education
- Chris Persons, Kern County Superintendent of Schools
- Steve Ayon, Riverside County Office of Education
- Anthony Davis, Kern County Superintendent of Schools
- David Silver, Oakland Mayor's Office
- Semra Malik, OneGoal
- Roberta Hyland, National Student Clearinghouse
- Carrie Hahnel, The Opportunity Institute
- Jeffrey Noel, Department of Defense
- Andrew Keller, California School Boards Association
- Liz Guillen, Public Advocates
- Samantha Thompson, The Education Trust-West

Final Vote:

- John Hetts: Yes
- Javier Romero: Yes
- Robert Tagorda: Yes
- Thomas Vu: Yes
- Jerry Winkler: Yes

The motion was carried unanimously.

Next, the ad hoc committee discussed the term limits. Mary Ann Bates explained that six candidates prefer a term limit of three years. The ad hoc committee also agreed that there is no limit on reapplying.

The term lengths of candidates who did not share a preference were determined by drawing candidate names written on pieces of paper.

Javier Romero made the first motion to approve the slate of candidates for recommendation with the term limits. Robert Tagorda seconded the motion.

Candidate Slate and Term Limits:

- Alex Adams, Fresno City College, 1 year
- Jason Borgen, Santa Cruz County Office of Education, 3 years
- Laura Owen, San Diego State University, 3 years,
- Amber Jacobo, Fresno County Superintendent of Schools, 1 year
- Brendan Livingston, UC Davis, 2 years
- Liberty Van Natten, California Department of Education, 1 year
- Jennifer Orlick, Campbell Union High School District, 2 years
- Tamika Conner, Calbright College, 3 years
- Davis Vo, University of California, Los Angeles, 1 year
- Lisa Chavez, State Bar of California, 2 years
- Khathy Hoang, YMCA of Los Angeles, 2 years
- Regan Foust, The Children's Data Network at USC, 3 years
- Heather Hough, Policy Analysis for California Education, 3 years
- Jacob Jackson, Public Policy Institute of California, 1 year
- Vikash Reddy, Campaign for College Opportunity, 3 years
- Marshall Anthony Jr., The Institute for College Access & Success, 2 years

The motion was carried unanimously.

Thomas Vu suggested that the Governing Board discuss representation from Governing Board entities. Robert Tagorda moved the motion, "The Advisory Board ad hoc committee recommends reviewing the pros and cons of Governing Board representation on Advisory Boards at the May 11 Governing Board meeting." Thomas Vu seconded the motion.

Final Vote:

- John Hetts: Yes
- Javier Romero: Yes
- Robert Tagorda: Yes
- Thomas Vu: Yes
- Jerry Winkler: Yes

The motion was carried unanimously.

Discussion on Reflections

Mary Ann Bates asked the ad hoc committee:

What lessons have we learned from this process that can inform outreach and recruitment of applications for the 1/3 of the slots we will fill a year from now? For example, can we leverage the seated advisory board members to encourage future applications to ensure a wide range of perspectives across groups of individuals, including encouraging more applications from students and families?

- Robert Tagorda thanked the staff for all of the hard work. He noted there are some glaring gaps we want to address, specifically the representation for students and families.
- John Hetts seconded a general concern about the lack of applications from students. He commented that he was aware throughout higher ed, there are organizations we can solicit, and agreed that we need more, so we have good representation. He also expressed an interest in having better representation of workforce organizations in the future, and members of higher ed outside of public higher ed. He indicated surprise at the lack of representation of those institutions. John also observed that as he read through candidates, he was struck by the unevenness of candidates he knew that did not represent themselves well. Some candidates were less thorough and he thought the nature of the method may have led people to be less formal.
- Thomas Vu wondered if there was a potential conflict if he supported someone that he knew. He noted that it could be perceived that way, and perhaps there could be clearer instructions on how that could be handled in the future.
- Jerry Winkler agreed that we want broad representation, so we could specify up front, we need UC, CSU, etc. represented. He expressed interest in looking forward to the first year to educate us about who else we might need.
- Javier Romero agreed with what's already been said.
- Mary Ann Bates summarized the discussion, specifically: directed outreach, a number of comments related to representation, especially of students and families, more representations on workforce, and to explore ways to structure the process intentionally around that representation. She confirmed hearing the need for more support about consistently applying the rubric across additional scorers and structuring the application to support candidates in putting their best foot forward.

Adjournment

Board Chair Amy Fong adjourned the meeting.